




GABRIEL ZUREK

USER EXPERIENCE DESIGNER

CONTACT

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 www.gabrielzurek.com

SKILLS

Card Sorting	Usability Testing
Journey Maps	User Personas
Marketing	User Research
Prototyping	User Testing
Spanish	Wireframes

TOOLS

Balsamiq	MS Office
Dropbox	Pages
Illustrator	Photoshop
Invision	Sketch
Keynote	Survey Monkey

PROFILE

UX designer focused on creating practical, engaging designs for desktop and mobile. I leverage my business background and design skills to objectively design the right solution to make businesses successful and users happy.

EDUCATION

Certificate in User Experience Design

CAREERFOUNDRY | MAR. 2018 - JAN. 2019 | BERLIN, GERMANY

- A 9-month intensive course for UX designers, specializing in UX fundamentals and methodology, data and research-driven approaches to design, as well as prototyping, wireframing and website optimization.
- During this program, I designed a beach weather app called Vela from scratch using tools like Sketch and InVision while utilizing best practices of UX design.

B.B.A. Degree in Business Administration

BELMONT UNIVERSITY | AUG. 2012 - MAY 2015 | NASHVILLE, TN

EXPERIENCE

Principal

GABRIEL ZUREK DIGITAL MARKETING | MAY 2017 - PRESENT | EASTON, PA

- Managed social media marketing channels for multiple, national clients.
- Assisted clients with online marketing efforts and assorted administrative duties.

Loss Prevention Officer

FORD CREDIT | JUL. 2015 - FEB. 2016 | GREENVILLE, SC

- The Ford Credit Leadership Development Program is an accelerated management training program that exposes newly acquired talent to several facets of Ford Credit's business operations.
- Managed delinquent accounts, prevented loss of collateral, negotiated with hard-to-reach customers.

Regional Analyst Intern

KABAT REAL ESTATE SOLUTIONS | MAY 2014 - AUG. 2014 | NASHVILLE, TN

- Assisted lead brokers in finding plausible retail, industrial, and "flex" regional sites to showcase to high profile, national and multi-national clients.
- Organized client presentation materials, generated reports on properties, oversaw small projects within the firm.