

## WORK EXPERIENCE

- WEB SUMMIT** | Apr 2021 / Present, 2 yrs - Spain | Senior UX Designer
  - Research users behaviour to improve internal and external products.
  - Conduct initiatives to improve accessibility (Shift left) and product quality (Design system).
  - Work on eradicating design, development debts and increase consistency (Tokenisation).
  - Design internal software User Experience (UX) and User Interface (UI).
- HITACHI VANTARA** | Apr 2019 / May 2021, 2 yrs 1mo - Portugal | Senior UX Designer
  - Assisted the sales team by prototyping customised presentation.
  - Designed the data migration tool UI/UX of one of the largest bank in the world.
  - Co-design a First responders mobile app that combined incident management, geolocation, notifications, process work-thought, and team chat.
- WILLIAM HILL PLC** | Mar 2018 / Mar 2019, 1yrs 1mo - Gibraltar | Senior UX Designer
  - Redesigned the Gaming Promotion journeys working with an interdisciplinary team. (Business analysts, Product managers, Data analysts, Developers, Marketing, and Physical shop).
- BETVICTOR** | Jun 2017 / Feb 2018, 9 mos - Gibraltar | Senior UX Designer
  - Redesigned In-play scoreboard experience (statistics, animation, and momentum).
  - Redesigned Mobile navigation, implementing the new bottom navigation bar pattern.
- LADBROKES CORAL GROUP** | Jul 2016 - Mar 2017, 1 yr - Gibraltar | UX Designer
  - Created a new Live Casino mobile app. Voted best 2018 Live Casino app on the Apple store.
  - Improved Users' journey on Bet-Builder feature by analysing usability testing.
- ORCARTS** | Aug 2011 Jun 2016, 4 yrs 11mos - France | Product Designer - Freelance
  - Designed and developed WordPress CMS or pure HTML/CSS website using User Center Design methodology.
- OPTUM CLINIC SOLUTION (PICIS)** | Dec 2004 / Mar 2014, 9yrs 4mos - France | Support Engineer
  - Installed, upgraded, and managed daily incidents of the OR - ICU patients' record software.
  - Interviewed Doctors and nurses with the aim of customising the user interface to their needs.
- HEWLETT PACKARD** | Oct 2001 - / Aug 2004, 2yrs 11mos - Spain | Project Manager
  - Moved HP's service activities (Backup, Servers health check, Admin tasks) from Isle d'Abeau (France) to Barcelona (Spain).
  - Managed 34 IT engineers' daily activities . (24/7, 12 hours shift team).

## SKILLS

I have experience working with multi-disciplinary teams of various sizes.

I can lead workshops, researches, and job definition.

I produce Wireframes, User Interfaces at various level of fidelity to test ideas using interactive prototype in a "Fail Fast, Learn Faster" mindset.

I have some front-end experience which simplifies the exchange with developers to build ideas out.

Avid learner, I share knowledge with others.

### Design

Persona & Scenario - Task Analysis - Heuristic Evaluation - Interaction Flow Map - Service Blue Print- Data Analysis - Concept Sketches - Wireframing - Prototyping - Usability Testing - Design System - Accessibility - Workshops.

### Technical

Figma - Sketch - Axure - XD - HTML/CSS

### Languages

French (Native) - English (Fluent) - Spanish (Fluent) - Portuguese (Beginner)

## EDUCATION

### STASBOURG UNIVERSITY

Languages and Applied Human Science - Master 2 CAWEB - 2014

### MONTPELLIER II UNIVERSITY

Webdesign - Bachelor's degree - 2011

### SOPHIA ANTIPOLIS UNIVERSITY

TeleCom & Networking - University Degree - 1995/97