

PATRICK LOUBET

Senior UX Designer

WORK EXPERIENCE

● HITACHI VANTARA | Senior UX Designer

Apr 2019 - PRESENT, LISBON

- Assisted the sales team prototyping demo presentation.
- Redesigned dashboards using Design Thinking methodology .
- Designed a data migration tool for a one of the largest bank in the world.

● WILLIAM HILL PLC | Senior UX Designerr

Mar 2018 - Mar 2019, Gibraltar

- Conducted usability testing, heuristic evaluations, competitors analysis, research on innovation and technologies.
- Redesigned the Gaming Promotion journeys working with interdisciplinary teams.

● BETVICTOR | UX/UI Designer

Jun 2017 - Feb 2018, Gibraltar

- Redesigned In-Play scoreboard experience (Statistics, Animation, and Momentum).
- Redesigned Mobile navigation, implementing a bottom one.
- Produced aesthetically rich interface design in Sketch

● LADBROKES CORAL GROUP | UX Designer

Jul 2016 - Jun 2017, Gibraltar

- Created a new Live Casino mobile application.
- Conducted usability testing on Bet Builder functionality in the aim at improving the users' journey.

● ORCARTS | UX/UI Designer Freelance

Aug 2011 - Jun 2016, Montpellier

- Ideated, produced and presented deliverables such as persona, wireframes, concept design to demonstrate project.
- Developed website using WordPress CMS or pure coding.

● OPTUM CLINIC SOLUTION | Support Engineer

Dec 2004 - Mar 2014, Montpellier

- Installed, Upgraded and Troubleshooted Medical software.
- Interviewed users with the aim of customizing the interface.
- Produced documentations in French, English and Spanish.

SKILLS

I have experience working with multi-disciplinary teams to **Research** and define the **Brief**. I can create **Wireframes** at various level of fidelity, and **prototype** to test ideas. I tend to apply the "Fail Fast, Learn Faster" method and **Users test** concepts as quickly as possible. I have some **front-end** coding experience which simplifies the exchange with devs to build ideas out.

Design

Persona & Scenario - Task Analysis - Heuristic Evaluation - Interaction Flow Map - Service Blue Print- Data Analysis - Concept Sketches - Wireframing - Prototyping - Usability Testing

Technical

Adobe CC - Sketch - Axure - HTML/CSS

Languages

French (Native) - English (Fluent) - Spanish (Fluent) - Portuguese (Beginner)

EDUCATION

STASBOURG UNIVERSITY

Languages and Applied Human Science
Master 2 CAWEB - 2014

MONTPELLIER II UNIVERSITY

Webdesign
Bachelor's degree - 2011

SOPHIA ANTIPOLIS UNIVERSITY

TeleCom & Networking
University Degree - 1995 - 97