PATRICK LOUBET
Senior UX Designer

WORK EXPERIENCE

WILLIAM HILL PLC | Senior UX Designer

Mar 2018 - PRESENT, Gibraltar

- Conducted usability testing, heuristic evaluations, competitors analysis, research on innovation and technologies.
- Redesigned the Gaming Promotion journeys working with interdisciplinary teams.

BETVICTOR | UX/UI Designer

Jun 2017 - Feb 2018, Gibraltar

- Redesigned In-Play scoreboard experience (Statistics, Animation, and Momentum).
- Redesigned Mobile navigation, implementing a bottom one.
- Produced aesthetically rich interface design in Sketch for web and mobile applications.

LADBROKES CORAL GROUP | UX Designer

Jul 2016 - Jun 2017, Gibraltar

- Created a new Live Casino mobile application.
- Conducted usability testing on Bet Builder functionality in the aim at improving the users' journey.

ORCARTS | UX/UI Designer Freelance

Aug 2011 - Jun 2016, Montpellier

- Work as a full-stack designer/ dev with small businesses increase their visibility on the web. Interview users and apply User-Centered design to deliver Persona, Wireframes, UI and WordPress or pure HTML/CSS websites.

ADWIN | WebDesigner Intern

May 2014 - Sep 2014, La Grande Motte

- Designed Solicitor website using Joomla CMS.
- Designed company Booklet, Convention stand, and Business cards.

OPTUM CLINIC SOLUTION | Support Engineer

Dec 2004 - Mar 2014, Montpellier

- Installed, Upgraded and Troubleshooted Medical software.
- Interviewed users with the aim of customizing the interface.
- Produced documentations in French, English and Spanish.

SKILLS

I have experience working with multi-disciplinary teams to **Research** and define the **Brief**. I can create **Wireframes** at various level of fidelity, and love **prototyping** to test ideas. I tend to apply the "Fail fast, learn faster" method and **Users test** concepts as quickly as possible. I have some **front-end** coding experience which simplifies the exchange with devs to build ideas out.

Design
Persona & Scenario - Task Analysis - Heuristic Evaluation - Interaction Flow Map - Data Analysis - Concept Sketches - Wireframing - Prototyping - Usability Testing

Technical
Photoshop/Illustrator - Sketch - Axure - HTML/CSS - Photography - Lightroom

Languages
French (Native) - English (Fluent) - Spanish (Fluent)

EDUCATION

STASBOURG UNIVERSITY
Languages and Applied Human Science
Master 2 CAWEB - 2014

MONTPELLIER II UNIVERSITY
Webdesign
Bachelor's degree - 2011

SOPHIA ANTIPOLIS UNIVERSITY
TeleCom & Networking
University Degree - 1995 - 97