



# Shimi Volkovich

Senior Product Designer

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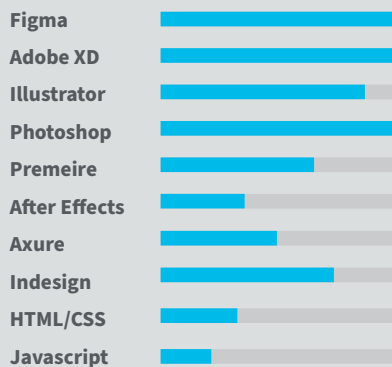
[On-Line Portfolio](#)

## ABOUT ME

I'm a passionate and versatile product designer focusing on user experience, visual & interaction design — with over a decade of experience and work.

I've had the opportunity to work on projects for some of the world's leading brands and businesses. From concept to code, through to finished product. Carefully crafting the user interface and experience.

## SKILLS



## WORK EXPERIENCE

### Product Designer

Aug 2021 - Today

### Cato Networks Ltd.

Cato is the world's first SASE platform, converging SD-WAN and network security into a global, cloud-native service.

### Product Design Manager

Jan 2020 - Aug 2021

### Belong.Life

Product Designer at the world's largest social and professional network for managing and navigating treatment apps for chronic diseases such as Cancer (500K users globally), MS, IBD & Corona Virus.

Managed the design for 5 apps (on the same API), a mobile application, Marketing website, Print Products, Newsletters, Podcasts, Video Productions and social media campaigns.

### Product Designer

Mar 2019 - Dec 2020

### Kramer Electronics Ltd. (Freelance - Contractor)

the product won a few prestigious awards from leading A/V sites and was the company's best-seller with all units sold-out on the release date. the new UI is planned to be implemented in all of the company's new products.

### UI/UX Graphic Designer

Oct 2014 - Jan 2019

### Stanley Black & Decker, Inc.

Product design for various products on large scale of media such as: graphic design for web/print, business presentations, packaging, animation & video editing and product simulations. UI/UX design for mobile and web applications.

### Owner & Lead Designer

Jan 2014 - Oct 2019

### Next Slide Design

Designing presentations & data design that helps businesses communicate agenda visually, clearly and more effectively.

### Information Designer

Mar 2014 - Sep 2014

### Deloitte (Temp)

Designing presentations & data design related strategic consulting.

### Graphic Designer

May 2012 - Feb 2014

### Dun & Bradstreet Ltd.

Graphic design of a wide variety of media products.

### Graphic Designer

Jan 2008 - Apr 2012

### HOT Mobile (MIRS)

Graphic design of presentations, banners and a wide variety of media products & videos, websites design and UI design.

## EDUCATION

### Treehouse Online

2021

### Product Management Basics

### University of Haifa

2018 - 2019

### UX Information Architects

### Netcraft Academy

2018

### UI/UX Design

### Tiltan Art Collage

2006-2009

### Design TEC - Graphic Design, Animation and 3D

## REFERENCES

[For More Recommendations at my LinkedIn](#)

### Nurit Yazbin - Digital Marketing Manager at Belong.Life (Direct Manager)

"Shimi is one of the most creative, hard-working and driven people I know. Shimi did a great job growing Belong.Life's presence in terms of visual language. It was a pleasure to work with Shimi, and I am sure he will be a great asset to any company."

### Nahum Aharon - Software Development Manager at Kramer Electronics Ltd. (Direct Manager)

"Shimi landed right into one of the most urgent and important projects in the team. Shimi learned very fast the essence of the project and became a part of the team as if he always was one. Proposed ideas, used new design tools and eventually built very impressive and user friendly design for a very complicated project. He is a fast learner with great interpersonal relationships. It is my pleasure to had him on board.

### Michal Zeevi Bender - Marketing Manager at Stanley Black & Decker (Direct Manager)

"Shimi was always extremely professional and accurate with his work. His creativity and imagination were a huge asset to everything we needed. He is constantly learning new skills and ready to implement them for any work needed. He was always willing to give 200% and worked under very stressful deadlines. I highly recommend him for any visual design