

INFO

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London

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Email

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Portfolio

www.deanfankhauser.com

Nationality & visa

British citizen

SKILLS

Sketch

Figma

Principle

Invision

Zeplin

Adobe Suite

Research

INTERESTS

Personal

Cycling

Skiing

Cooking

Music

Professional

Startups

Design

Platforms

Networks

Fintech

Auto

Dean Fankhauser

LATEST UX EXPERIENCE

Santander

October 19 - July 21

Senior Innovation Partner

- Entrepreneur-in-residence
- Vetting strategic initiatives / investments
- Managing team of (product managers, design, development and research)
- Presenting to and managing C-Level stakeholders at a global level
- Identifying and building out fintech and proptech opportunities
- Headed up the team and initiative for ‘Project Leapfrog’, which overhauled their entire digital experience across Europe

UX Lead (Contract)

- Production of full UX / UI stack (wireframes, user flows, sitemaps, competitive analysis, experience mapping, personas etc)
- iOS, Android, responsive web
- User research / interviewing (remote & onsite)

Product Design Lead (Contract)

- Leading workshops
- Establish product and UX / UI frameworks
- Production of full UX / UI stack (wireframes, user flows, sitemaps, competitive analysis, experience mapping, personas etc)
- Developing Figma-based design systems
- Leading C-Level stakeholder meetings
- iOS, Android, responsive web
- User research / interviewing (remote & onsite)
- Emphasis on payments, onboarding, KYC etc

UX Lead (Contract)

- Leading multiple c-level workshops
- Production of full UX stack (wireframes, user flows, sitemaps, competitive analysis, experience mapping, personas etc)
- Responsive web, emails

Head of UX / Head of Product (Contract)

- Quickly promoted from Head of UX to Head of Product after very successful UX initiatives
- Responsible for engagement, revenue and growth
- Managed team of 35 designers, developers and product managers
- Establishing scalable UX and product development frameworks
- Leading C-Level stakeholder meetings
- iOS, Android, responsive web
- User research / interviewing

UX Lead (Contract)

- Production of full UX stack (wireframes, user flows, sitemaps, competitive analysis, experience mapping, personas etc)
- Leading C-Level stakeholder meetings
- iOS and Android
- User research / interviewing

UX Lead (Contract)

- Worked on Youtube greenfield product under NDA
- Production of full UX stack (wireframes, user flows, sitemaps, competitive analysis, experience mapping, personas etc)
- Leading stakeholder meetings
- Responsive web, Android, iOS

UX Lead (Contract)

- Worked directly with the Arnaud family on building a greenfield product to compete with NaP and Farfetch
- Worked with Ian Rogers (Head of Digital) on product strategy
- Production of full UX stack (wireframes, user flows, sitemaps, competitive analysis, experience mapping, personas etc)
- Led multiple C-Level workshops
- Managed and mentored UX, design and strategy teams
- iOS, Android, responsive web
- User research / interviews

Capital One

July 19 - October 19

Xapo

July 18 - July 19

Poke London

Clients: Virgin / TM Lewin  
December 17 - July 18

Lifecake (now Backthen)

February 17 - December 17

Spark 44

Clients: Jaguar Land Rover  
April 16 - February 17

Google

January 16 - April 17

LVMH 24sevres.com

November 15 - January 16

EDUCATION

Swinburne University, Melbourne

2004-2007

BCS, Economics

I received High Distinctions and Distinctions (highest marks) across all subjects and was offered Honours.

I also beat 1,000 other students at an entrepreneur pitch, which led to my first company that rasied angel funding. It was a music company. Similar to Shazam.