

Mina Izadpanah

Product Designer

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[Online Portfolio](#)

EXPERIENCE

Rebtel, Stockholm — Product Designer

Nov 2017 - PRESENT

Rebtel is an international communication service that provides complete suite of services for migrants including calling, instant messaging.

My primary responsibilities:

- User research, design user flows, interactions, A/B testing that improve product value for continued, measurable growth and success.
- Collaborate with data analytics, Product managers, engineers, and other UX designers to improve experience around checkout flows, on boarding, and conversion paths.

Navaak, Iran — UI/UX Designer

Mar 2016 - Mar 2017

Navaak was a successful startup in Iran which created access to Persian music in different platforms (iOS, Android and Web).

My primary responsibilities :

- Worked with analytics to discover potential tests and identify improvements for customer journey to run different A/B test
- Design and deliver visual mockups/prototypes for different platforms

Arpa Group, Canada — Visual Designer

Nov 2013 - Mar 2016

Arpa was a Loyalty program startup and I was responsible for produced high-quality user interfaces and visual designs – from concept to launch.

Bisphone, Iran — Intern

Sep 2012 - Sep 2013

Bachelor's Degree, IT Engineering

UNIVERSITY OF TABRIZ, IRAN

2008 - 2012

SKILLS

User Research
Collaboration
Data-Driven Decision Making
Rapid Prototype
Visual Design
A/B Testing

PERSONAL SKILLS

Team Player
Creative
Fast Learner
Self Learning
Social

LANGUAGES

English, Persian, Turkish