

Mina Izadpanah

Product Designer

Stockholm , Sweden
(+46) 76 556 5435
izadpanah.mina@gmail.com
[Online Portfolio](#)

EXPERIENCE

Rebtel, Stockholm — Product Designer

Nov 2017 - March 2019

As a part of a growth team, I was involved in all phases of the project, from mapping out the problem to delivering final designs.

- Increased the subscription purchase.
- Increased user satisfaction by redesigning the web platform experience.
- Created a dashboard experience for Rebtel's Calling data platform.
- Conducted user research, UX flows, wireframes and interactive prototypes.
- Worked closely with product managers, developers and data analytics to enhance product features and meet business goals.

Navaak, Iran — UI/UX Designer

Jan 2015 - Mar 2017

Navaak is a successful startup in Iran which creates access to Persian music in different platforms.

- Produced high-quality user interfaces and visual designs – from concept to launch.
- Increased user satisfaction (+11%) by redesigning the iOS app.

Freelancer — UI/UX Designer

Oct 2013 - Nov 2014

Designed loyalty program features for mobile and web. Conducted user research, UX flows, wireframes and interactive prototypes.

Bisphone — Intern - Visual Designer

July 2013 - Sep 2013

Worked on calling and messaging app. Made illustrations and graphic icons to create an engaging experience.

EDUCATION

Bachelor's Degree, IT Engineering

UNIVERSITY OF TABRIZ, IRAN
2008 - 2012

SKILLS

User Interviews / Survey
Team Player

Qualitative Research

Wireframing

Visual Design

Low to high fidelity Design &
Prototype

Usability Testing

A/B Testing

PERSONAL SKILLS

Collaboration

Team Player

Creative

Fast learner

LANGUAGES

English, Persian, Turkish