

# Carolin Jütz

## UI/UX Designer

Carolin Jütz      [portfolio](#)  
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### EXPERIENCE

Dec 2017 - present  
UI/UX Designer  
VOLL digital GmbH

I was responsible for the design of netzn.de and led a design team of four. I did concept, wireframing and design. I created the base of the new netzn brand and the design guide. I focused on usability and user feedback and made the topic more accessible for my team members.

Mai 2017 - Oct 2017  
UI/UX Designer  
Atino GmbH

I helped design a local mobile chat app and illustrated individual icons. I also initiated the redesign of the corporate website and a new employer branding section.

Mar 2013 - Apr 2017  
Graphic Designer  
PSV Marketing GmbH

My main tasks were conception, visualization and implementation of B2B brand campaigns aligned with our inhouse strategy department. I focused on digital projects from end to end, such as brand appearances on the web and mobile distribution solutions. There I got in touch with real user experience for the first time and fell in love with it.

Mar 2012 - Feb 2013  
Media Designer  
[disegno.cc](#)

I designed almost everything from small client websites to business stationery. I also redesigned the agency website.

### SKILLS

What I do

I do almost everything from sketching, wireframing in low to high fidelity, up to designing a banner add or a whole framework.

Tools

I have used different tools over the years and love to learn new ones too. But here is a short list of my all time favorites:

- Sketch
- Photoshop
- Jira
- Abstract
- Adobe UX
- InDesign
- Illustrator
- inVision
- my sketchbook