

# Flora Kiss

## Product Designer

As a user centered product designer, I'm all ears to listen to what our customers say, our business can offer and our team can develop. To find the best solution I sketch and build prototypes, test designs with users and iterate with a data driven approach, to craft beautiful experiences.

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London

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### UX DESIGNER – THE WEAVING LAB

Remote, 2021 April – Present

- Volunteering within a small team to help the work of the organisation to bring along systems change. Currently working on UX/UI for the website. Work includes website analysis, interviews, empathy mapping, userflows, wireframes, illustrations, UI, testing, and working with developer and stakeholders.

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### PRODUCT DESIGNER – EASYPEASY

London, UK, 2020 January – Present

- Part of an agile team I designed experiences for our app to help parents overcome difficult moments with their young children. 'EasyPeasy - everyday parenting' is live on AppStore and Play Store.
- After joining the app development team, I have been leading on a key feature 'Create', where parents can share their own tips.
- Worked through the end to end product cycle from defining problems, sketching, wireframing, prototyping, testing, collaborating with stakeholders, developers and our cross-functional team.
- Developed real time data-dashboards with data analyst, made design decisions based on qualitative and quantitative data.
- Established a user testing system and analysis of results
- Lead on the development of EasyPeasy's design system

#### Highlighted features

- Create - designed a platform for users to generate visual content and upload it to the EasyPeasy database.  
[See case study here](#)
- Commenting
- Profile
- Paywall
- Onboarding
- Design system
- Design process + culture

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### SENIOR GRAPHIC DESIGNER – BARKER LANGHAM

London, UK, 2014 – 2020

- Transformed research / interpretation / business-planning content produced by the wider team of researchers, cultural architects and business planners into clearly structured and easy to digest deliverables, reports and presentations to tell our story.
- Worked on the user interface of a Business Intelligence tool 'BL Analytics'.
- Developed templates, explored new software solutions, and created tutorials for the team to help productivity (Service design)

#### Highlighted projects

- Alexandra Palace, UK
- National Museum of Qatar
- Museum of London, UK
- Royal Institution, UK
- Sherwood Forest, UK
- The Founder's Memorial, UAE
- Qasr al Hosn, UAE

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### GRAPHIC DESIGNER, WEB DESIGNER, PHOTOGRAPHER – FREELANCE

London, UK, 2012 – 2014

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### SENIOR GRAPHIC DESIGNER – GRAFIK ZONE AND 5DESIGN

Muscat, Oman, 2008 – 2012

- Managed multiple projects, from inception and scoping, concept, branding, layout design, to finalisation. Delivered high quality products to client specification within budget and schedule. Maintained diverse multicultural relationships with clients and suppliers.

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### GRAPHIC DESIGNER – JP KENNY CALEDONIA

Aberdeen, UK, 2007

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### GRAPHIC DESIGNER – JAGUAR PUBLISHING

Budapest, Hungary, 2003 – 2007

### SKILLS

#### Design Skills

- User Research
- Affinity Mapping
- Concept Design
- Sketching
- Wireframing
- Prototyping
- UI Design
- Style Guides
- Design Systems
- Asset Libraries
- Animations & Video
- Inclusive Design
- Branding & Visual Design

#### Business Skills

- Workshops
- Brainstorming & Focus Groups
- Presenting Concepts & Ideas
- Project Management
- Collaboration & Team Working
- Information Architecture & Strategies
- Budget Planning & Admin
- Copywriting
- Interpersonal Skills

#### Tools

- Adobe XD / Sketch / Figma
- Miro
- Jira
- Principle
- Adobe CC: InDesign, Illustrator, Photoshop, Premiere Pro, After Effects
- Microsoft Office: Word, PowerPoint, Excel
- Pen & Paper

### EDUCATION

#### University of Brighton 2020

Digital Research Innovation Value Accelerator (DRIVA)

- Data-Driven UXD

#### Careerfoundry, April 2018 – July 2019

- Certified UX Designer  
500+ hours of training course, guided by personal tutor and mentor, supported by student community, material written by professionals from Amazon and Apple.

*Case studies and links:*

UX Immersion Project: [InkTank](#)

UI for UX Project: [Fitted](#)

UX Fundamentals Project: [WordX](#)

#### +Acumen with IDEO.org, January – March 2019

- Human Centred Design  
Project: [Healthy Eating](#)

#### University of Fine Arts, 2000 – 2005

Budapest, Hungary

- MA Media Art
- MA Teacher of Visual Communication

#### College of Applied Arts, 1996 – 2000

Szombathely, Hungary

- Film maker in Motion Picture Industry
- Photographer

### LANGUAGES

- English (fluent, spoken and written)
- Hungarian (native, spoken and written)
- German (basic, spoken and written)
- Arabic (entry level, spoken)