



STUART GORDON

Sr. User Experience (UX) Designer

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S K I L L S

- User Experience (UX) Design
- User Interface (UI) Design
- Visual and Graphic Design
- Information Architecture
- Sketching and Storyboarding
- User Research + A/B testing
- Usability Testing
- Affinity Mapping/Card Sorting
- Heuristic Evaluation
- User flows
- Interactive prototypes
- Annotated wireframes
- WCAG accessibility training
- Presentation to stakeholders

T O O L S

- Axure
- Figma
- Sketch
- InVision
- Adobe CC (AI, INDD, XD, PhotoShop)
- MS Office 365
- Agile methodology
- HTML, CSS

E D U C A T I O N

General Assembly

Certificate, UX Design Immersive

University of Michigan (edX)

UX Research and Design

Otis College of Art & Design

BFA, Visual Communications

As a demonstrated UX and UI design professional, my ambition is to elevate, connect, and empower people through inclusive and long-lasting user-centered design solutions.

W O R K E X P E R I E N C E

- Current** ● **Contract Sr. UX/UI Designer**
6/2021 *Optum Care, Minneapolis, MN*

 - Create simplified experiences of complex application systems for health care providers.
 - Perform research, heuristic evaluations, and usability studies.
 - Iteratively refine designs based on feedback and collaboration with stakeholders and peers.
 - Engage with leadership to secure design approval.
 - Work closely with developers and QA teams.
 - Solve complex data visualization challenges and produce wireframe prototypes for presentations.
 - Apply visual design: color, typographical consistency, and WCAG accessibility guidelines.
 - Manage multiple projects at a time.
 - Presentation abilities that clearly define design value to business owners and stakeholders.
- 6/2021** ● **Sr. Visual and UX Designer**
4/2019 *Sound Family Medicine, Puyallup, WA*

 - Led full corporate rebrand and website redesign.
 - Developed user flows, wireframes, interactive prototypes, and supporting documentation.
 - Ensured that established design standards are consistently applied within design work.
 - User research, test plans, and usability testing.
 - Engagde with product management, SEO specialist, executive leadership, business stakeholders, and third-party vendors.
- 4/2019** ● **Sr. Visual Designer**
7/2012 *Kaiser Permanente, Renton, WA*

Crafted a full range of branded, member-focused communications in print and digital formats supporting strategic corporate priorities.

 - Created print and digital marketing assets.
 - Designed websites (desktop + mobile), landing pages, emails, video, and social media.
 - Performed usability testing.
 - Presented data and analysis to leadership.
- 7/2012** ● **Art Director and Visual Designer**
5/2008 *Stu Art + Design, Seattle, WA*

 - Designed layout and format of sales/marketing materials, integrating typographic, photographic, illustrative, and graphic elements.
 - Experience with a variety of creative projects including websites, email, social media, presentations, brochures, advertisements, catalogs, direct mail, corporate identity, and packaging.