

# XIAOMENG BI

## VISUAL DESIGNER

<https://www.jessiebi.com/>

Bellevue WA 98006 

[jessiebi0587@gmail.com](mailto:jessiebi0587@gmail.com) | 206-302-9525 

<https://www.linkedin.com/in/xiaomengbi/> 

## PROFILE

I'm a creative, visual, human-oriented and passionate about the intersection of design, infographic, and visual communication. Diversified skill sets and intuitive attention to detail allow for a deep understanding of users, technology, and business. Skilled in Adobe Creative Suite, Sketch, InVision, Figma, and web design with an excellent sense of aesthetics, typography, and color.

## EDUCATION

### A.A.S / Graphic Design

Seattle Central Creative Academy - Seattle

2018-2020 | GPA:3.8

#### Auburn School UX Case Study

- Strong communication skills; ability to listen, present, and sell through empathic storytelling.
- Understand and respond to performance data, and steer the direction future creative designs.
- Experience maintaining high quality creative, strong attention to detail.

#### Luckin App Case Study

- Ability to think creatively and critically about design problems.

#### The Elliott Bay Book Co. Branding Design

- Create mood-boards and help set visual direction based on project needs and business requirements.

### B.F.A / Painting & Drawing

University of Washington - Seattle

2013-2015 | GPA:3.7

### A.A.S / General Studies

Bellevue College - Bellevue

2010-2013 | GPA:3.4

### Certificate/International Business

Niels Brock Copenhagen Business College

2008-2009

## SOFTWARE SKILLS

- Photoshop
- Illustrator
- InDesign
- Sketch
- Figma
- Adobe XD
- Principle
- Flinto
- Framer
- After Effects
- Premiere Pro
- HTML/CSS

## LANGUAGE

- Chinese-Mandarin
- English

## INTERESTS & HOBBY

- Traveling & Hiking
- Cooking
- Photography
- Illustration

## KEY HIGHLIGHTS

- Excellent technical problem-solving skills with ability to multi-task and work minimal supervision. Strong time management skills, ability to self-motivate and self-manage under deadline constraints.
- Have the ability to understand technology issues and communicate information effectively. With working team projects, which trains me to have excellent communication and managing projects and organized skills.
- Create design solutions for web, mobile, video, and app, including wireframe, prototypes, design mock-ups and various design assets.
- A passion for design and learning new techniques and approaches. Ability to translate complex information into visual communication.

## EXPERIENCE

### Graphic Designer & Merchandising Assistant

Greenbaum Home Furnishings- Bellevue, WA | 2016-Current

- Utilize Adobe InDesign to design the look and layout of advertisements in magazines.
- Ability to design in Adobe Illustrator and Photoshop with experience in photo retouching, manipulation, and color correction.
- Complete projects with minimal supervision after initial direction via organizational and time management skills.

### Graphic Designer (Contract)

Sunway Specialty Commodities Inc.- Vancouver, BC, Canada | 01/2020-04/2020

- Redesigned websites and logos according to customer requirements.
- Optimized the company's products, and website-related design.
- Executed for visual principles, products, and marketing campaigns.

### Journalist - Internship

Epoch Public Media-Bellevue, WA | 2014-2016

- Edited journal - feature section: food, health & fitness and real estate
- Managed press interviews on local business such as Muckleshoot Casino, Sizzling Pot King

### Editorial Designer - New York, NY

The Epoch Times-New York, NY | 2012-2016

- Consulted with clients and editors to determine design layout.
- Reviewed final layouts and suggested improvement needs.
- Designed and produced sample layouts, based on aesthetic design concepts.
- Researched design concepts to stay current with markets trends.

## INDUSTRY KNOWLEDGE

- Presentation Design
- Digital Ads & Marketing Design
- Web & Mobile Design
- Motion Graphics Design
- Illustration & Infographic Design
- Branding Identity Design
- Print & Merchandise Design
- Design & Brand Consulting
- Environmental Design
- Photo & Image Design
- Logo Design
- Layout Design
- Packaging Design
- Poster Design
- Video Editing