XIAOMENG BI

https://www.jessiebi.com/ | https://www.linkedin.com/in/xiaomengbi/ | jessiebi0587@gmail.com | 206-302-9525 | Bellevue WA 98006

PROFILE I'm a creative, visual, human-oriented and passionate about the intersection of design, infographic, and visual communication. Diversified skill sets and intuitive attention to detail allow for a deep understanding of users, technology, and business. Skilled in Adobe Creative Suite, Sketch, Figma, and web design with an excellent sense of aesthetics, typography, and color.

EDUCATION

A.A.S / Graphic Design
Seattle Central Creative Academy - Seattle
09/2018-06/2020 | *GPA:3.8*

B.F.A / Painting & Drawing
University of Washington - Seattle
06/2013-06/2015 | *GPA:3.7*

A.A.S / General Studies
Bellevue College - Bellevue
01/2010-03/2013 | *GPA:3.4*

Certificate/International Business
Niels Brock Copenhagen Business College
09/2008-06/2009

PROJECT

Auburn School Case Study/Website

- Strong communication skills; ability to listen, present, and sell through empathic storytelling.
- Understand and respond to performance data and steer the direction of future creative designs.
- Experience maintaining high quality creative, strong attention to detail.

Luckin App Case Study/Mobile App

- Ability to think creatively and critically about design problems.

The Elliott Bay Book Co./ Branding Design

- Create mood-boards and help set the visual direction based on project needs and business requirements.

SOFTWARE SKILLS

- Photoshop
- Illustrator
- InDesign
- Sketch
- Figma
- Adobe XD
- Principle
- ProtoPie
- Jira/Miro
- After Effects
- Premiere Pro
- HTML/CSS

LANGUAGE

- Chinese-Mandarin
- English

INTERESTS & HOBBY

- Traveling & Hiking
- Cooking
- Photography
- Illustration

KEY HIGHLIGHTS

- Excellent technical problem-solving skills with the ability to multi-task and work minimal supervision. Strong time management skills, the capacity to self-motivate, and self-manage under deadline constraints.
- Enthusiasm for an iterative design process and human centered design; Ability to synthesize design solutions from ambiguous concepts.
- Solid knowledge of design principle, design methodologies and visual foundation, design thinking. Obsessed with excellent user-centered design practices and have an eye for detail.
- Knowledge of groundbreaking applications and the latest UX metaphors and desire to keep learning.

EXPERIENCE

Graphic Designer - Marketing Dept.
Monolithic Power Systems, Inc.- Kirkland, WA | 08/2020-Current

- Create a design solution for web, mobile, and videos, including wireframes, prototypes, design mockup, and various design assets. Have hands-on skills and foundational knowledge across various design disciplines: UX, Visual Design, Branding, and Illustration, etc.
- Present and defend design and key milestone deliverables to peers and executive level stakeholders; Work with multiple teams across the company and around the world.
- Assist with creation and updates of company collateral, both digital and print.

Graphic Designer (Contract)
Sunway Specialty Commodities Inc.- Vancouver, BC, Canada | 01/2020-04/2020

- Redesigned websites and logos according to customer requirements.
- Optimized the company's products, and website-related design.
- Executed for visual principles, products, and marketing campaigns.
- Help define problems and design a comprehensive solution that effortlessly guide a client.

Graphic Designer & Merchandising Assistant
Greenbaum Home Furnishings- Bellevue, WA | 02/2016-08/2020

- Utilize Adobe InDesign to design the look and layout of advertisements in magazines.
- Ability to design in Adobe Illustrator and Photoshop with experience in photo retouching, manipulation, and color correction.

Editorial Designer
The Epoch Times- New York, NY | 12/2012-12/2016

- Consulted with clients and editors to determine the design layout.
- Reviewed final layouts and suggested improvement needs.
- Designed and produced sample layouts, based on aesthetic design concepts.
- Researched design concepts to stay current with market trends.

INDUSTRY KNOWLEDGE

- User Journey Map
- UI Prototyping/Wireframing
- Collaboration
- User Observation
- Styleguides/Moodboard
- Design Thinking/Ideation
- User Survey/Persona
- UI Interface Design
- Problem-solving/Empathy
- Heuristics/Analytics
- Userflow/Taskflow
- Project Management
- Usability/A/B Testing
- Interaction Design
- Branding Design