

Diego Valencia.

Experience & Interface Designer.

EXPERIENCE

DRUO

Lead Designer, Product Owner

2018 - Present

Bogota

Help the product team polish the direction of the product. Constructed design components to use across the product. Created user flows, journeys and interface for mobile and desktop apps including iOS app, iPad app and web app. Responsible for full visual design of the product.

Equity Advisors

UX / UI Designer

2019

Bogota

Constructed the experience, user flows wireframes for a complex financial app where businesses can understand their cash flow and take better decisions. Responsible for full visual design on desktop and mobile devices.

TransferX

UX / UI Designer

2018

London

Redesigned the user flow and interface of the iOS app. Helped shape and design the admin panel for the team to understand the performance of users and take decisions. Designed marketing and service emails.

Sgoals

Consultant

2018

Columbus

Shaped the experience of the product. Constructed wireframes, user journeys and use cases for the product. Helped clarify strategy to launch product to market.

Freelance Designer

Digital Designer

2015 - Present

Worldwide, Remote

I work as a product design as a team member or contractor on a variety of projects and companies around the world. Some industries I worked with: Health, banking, eCommerce and publishing.

EDUCATION

Universidad Autónoma del Caribe

Graphic Design

2011 - 2015

Barranquilla, Colombia

SKILLS

User Centered Design
User Flows & Wireframing
Visual Design
Prototyping

Consistency
Communication
Leadership
English, Spanish