

# Christiaan Johnson

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My passion and experience lies in creating seamless, mobile-oriented, data-driven, user-centric products. Extensive background in usability research, market/data analysis, interaction design, prototyping, and visual design. Dynamic leader skilled in forming strong, bonded teams and building a culture of success, respect, and trust. Looking for opportunities to lead teams that want to increase customer loyalty and drive measurable impact.



## Director of User Experience

2014 - current

- Recruited top talent to create an industry leading design team.
- Implemented tactics, strategy, vision, and mentorship to produce world-class experiences.
- Industry-wide innovation in a highly regulated vertical while meeting all key stakeholders and external partners needs.
- Implemented simple, winning experiences that generated over 15k lease applications a day.
- Crafted experiences that competed head-to-head against largest industry competitors to win key retail partners - growing Progressive's overall business over 30% yoy from 600M+ (2014) to 2B+ (2019).



## Senior User Experience Designer

Mar - Nov '14

- Led a small group of designers that worked on Workfront's most prominent features.
- Innovated and launched a mobile app, user management, search, and branding features.
- Started a design system to create consistency and speed up design/development.
- Worked closely with product management and development to craft experiences designed for users that made positive, measurable impact to the business.



## User Experience Designer (Contract)

Jan - Mar '14

- Created, tested and maintained application components for a team of ux designers
- Promoted the integration of user centered design into Adobe's overall marketing suite design and development processes



## User Experience Designer

2006 - 2013

- Developing and evangelizing the vision of UX at Nu Skin.
- Conducted research, created wireframes, flowcharts, information architecture, tested prototypes, and validated designs.



## B.S. - Information Technology

2005 - 2009