

# Sebastian Mendo

USER EXPERIENCE DESIGNER

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## EDUCATION

University of British Columbia  
BA: Psychology  
Class of 2020

## SKILLS

### Tools

Sketch  
Adobe CC  
Affinity  
InVision  
Framer  
Zeplin  
HTML/CSS

### Design

Sketching  
Wireframing  
Visual Design  
Prototyping  
Responsive  
Web Design  
Interaction  
Design  
UX Research

### Soft Skills

Communication  
Growth Mindset  
Design Thinking  
Teamwork  
Innovation

### Languages

English  
Spanish

## EXPERIENCE

### WeWork | Community Intern

San Francisco, CA / June 2019 - Present

- Managed operations in a 20-floor WeWork office with multiple SMB
- Designed Slack Apps to help members improve their productivity
- Planned and executed office events to help bridge community

### University of British Columbia | UX Research Intern

Vancouver, CA / January - May 2019

- Conducted usability testing for improving the usability and functionality of the UBC website. Did user testing for 17 participants during four testing sessions.
- In charge of qualitative data analysis, sketching possible design iterations, and presenting suggestions to the UBC website team.

### Hubly | Marketing Design Intern

Vancouver, CA / Jan 2019 - Present

- Building and executing the launch marketing strategy for a financial technology SaaS startup solving the on-boarding and daily processes for financial advisors.
- Designed & built the company's website.
- Researched & developed user personas for pivoting the product

### UBC UX Hub | Treasurer

Vancouver, CA / Sep 2018 - Present

- UX Hub is the official User Experience club on campus in which we host events to help educate and teach students about how to pursue a career in design.
- In charge of managing the club's budget and organizing events.
- UX/UI mentor for the cmd-f Hackathon at UBC.