

# Derek Blancey UX Designer

## EXPERIENCE

Ideas By Nature - Denver 2017 - 2019

*UX/UI Designer*

- Collaborated with clients and product managers to define behavior of web and mobile apps.
- Designed overall User Experience for a variety of digital products in the fintech/crypto/blockchain space.
- Conducted usability tests and heuristic evaluations to ensure usability of products.

Helix Education - Denver 2016 - 2017

*UX/UI Designer*

- Designed UX/UI of three web apps for three teams while working with respective product managers to define and refine features.
- Moderated usability tests with users and modified designs based on feedback.

ShowMobile - Denver 2012 - 2016

*Lead UX Designer*

- Concepted and refined initial product features and functionality with stakeholders and users.
- Designed UX of all aspects of interactive mobile storytelling platform.
- Managed agile development team and wrote all feature specifications.

Tezro Solutions - Denver 2011 - 2012

*Co-founder & UX Designer*

- Conducted business development strategy and managed clients.
- Designed UX/UI of mobile apps for various clients in various markets.
- Managed distributed agile development team.

LectureTools - Ann Arbor 2009 - 2011

*Co-founder & UX Designer*

- Concepted and brainstormed design of interactive learning platform and defined specifications of web app.
- Designed UX of all interactions and behavior of the system.
- Led UX Research from the initial conception of the product.
- Built front end UI using HTML, CSS, and Javascript.

## EDUCATION

2004 *B.A. Philosophy | B.A. Rhetoric*  
University of California, Berkeley

2010 *M.S.I. Human-Computer Interaction*  
University of Michigan

## CONTACT

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## UX SKILLS

Wireframe Design

Prototype Design

Persona Design

Information Architecture

User Research

Usability Tests

Heuristic Evaluation

Contextual Inquiry

Product Strategy

Specification Definition

## UX TOOLS

Sketch

InVision

XD

Photoshop

Illustrator

HTML

CSS

Javascript