

Derek Blancey

UX Designer

EXPERIENCE

Ideas By Nature - Denver 2017 - 2019

UX/UI Designer

- Collaborated with clients and product managers to define behavior of web and mobile apps.
- Designed overall User Experience for a variety of digital products in the fintech/crypto/blockchain space.
- Conducted usability tests and heuristic evaluations to ensure usability of products.

Helix Education - Denver 2016 - 2017

UX/UI Designer

- Designed UX/UI of three web apps for three teams while working with respective product managers to define and refine features.
- Moderated usability tests with users and modified designs based on feedback.

ShowMobile - Denver 2012 - 2016

Lead UX Designer

- Concepted and refined initial product features and functionality with stakeholders and users.
- Designed UX of all aspects of interactive mobile storytelling platform.
- Managed agile development team and wrote all feature specifications.

Tezro Solutions - Denver 2011 - 2012

Co-founder & UX Designer

- Conducted business development strategy and managed clients.
- Designed UX/UI of mobile apps for various clients in various markets.
- Managed distributed agile development team.

LectureTools - Ann Arbor 2009 - 2011

Co-founder & UX Designer

- Concepted and brainstormed design of interactive learning platform and defined specifications of web app.
- Designed UX of all interactions and behavior of the system.
- Led UX Research from the initial conception of the product.
- Built front end UI using HTML, CSS, and Javascript.

EDUCATION

2004 *B.A. Philosophy | B.A. Rhetoric*
University of California, Berkeley

2010 *M.S.I. Human-Computer Interaction*
University of Michigan

CONTACT

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UX SKILLS

Wireframe Design

Prototype Design

Persona Design

Information Architecture

User Research

Usability Tests

Heuristic Evaluation

Contextual Inquiry

Product Strategy

Specification Definition

UX TOOLS

Sketch

InVision

XD

Photoshop

Illustrator

HTML

CSS

Javascript