CHRISTOPH FOULGER

Sr Product Designer

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XO
PH

Designer with a dash of developer and an experienced leader. I love nudging pixels, flicking switches, and tuning dials to better humanize creative strategies that excite customer loyalty.

As a Graphic Designer turned Production Team Manager turned Product Designer. I've been a UX design team of one for 6 years. Currently in search of a design team working toward common goals. A mature environment that values design methods, breaking down problems, and finding unexpected solutions that delight users.

💡 I AM EXPERIENCED IN

Defining dyamic user experiences using UX methods for human centered design with diagrams, flows, and wireframes

UI interaction design and prototyping for large and small systems

Leading products from ideation to launch for applications, web sites, dashboards, and data visualization

Visual design for apps, web, search / social marketing, email, and branding

Breaking down complex problems into simple solutions

✏️ I AM SKILLED WITH

Figma, Sketch

InVision + Studio + DSM, Flinto

Design Systems, Storybook

Photoshop, InDesign, Illustrator

Miro, Mural, workshop whiteboard and ideation

HTML, CSS, SASS, JavaScript, React JS, PHP, GIT

WordPress

Premeir, Audition

🪄 I AM ALSO A

Fin-Tech designer experienced in payment facilitating systems and developing reporting

Designer aligned with Dev in an Agile framework

Team leader with employee recruiting and hiring experience

Manager with department budgeting and forecasting experience

Public speaker and presenter

Video editor (when times are tough) and audio engineer for studio recording and live mixing

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Apr 2017 – Present

Sr Product Designer   Gravity Payments — Seattle, WA

Gravity Payments is a passionate merchant-focused payment processing solution offering software API integrations, POS payment hardware, and payment solutions. As the principal Sr Product Designer in an agile engineering team, I oversee user experience and design working directly with engineers through product launch.

- Re-imaged products and vision to recreate and launch customer payments transactions portals
- Developed, and maintained Gravity's first Design System using Atomic Design principles
- Developed adaptive color system for use on all products and website to meet WCAG for contrast ratios across the color spectrum
- Architect information and user flow for multiple products and websites, including Gravity's premier customer payments Dashboard, increasing usage of product multi-fold over the replaced system
- Implemented design style CSS working directly in React JS side by side with engineers
- Designed virtual terminal to accept payments in Dashboard
- Designed POS software for windows-based hardware (not launched)
- Oversaw design direction for website redux
- Assisted in team event planning

Jul 2015 – Apr 2017

Marketing UI/UX Design & Developer Gravity Payments – Seattle, WA

As the principal designer and developer in a small in-house Marketing team, I refined the visual brand through direct to customer and B2B, social medial, search marketing, website and other media channels.

- Reignited branding of existing under-utilized visual brand assets including design language, typography, and company imagery.
- Relaunched company website on custom WordPress CMS including custom theme architecture
- Created brand logo's, icons, and branding marks used for internal and external products
- Oversaw production facilitation of marketing materials and online vendors for SEO, web services, and hosting

Dec 2013 – Jul 2015

Manager, Creative Production Helix Education — Salt Lake City, UT

Helix Education is a provider of marketing services, data analytics, and technology across the student life cycle enabling education clients to optimize education costs for students. As Creative Production Manager, I was a working team manager of Front-end Web Developers and Designers facilitating marketing activities including website development, digital display banners, email marketing, print ads, direct mail, and fulfillment.

- Manager of front end development team creating websites, web pages, emails, display advertising
- Developed & led initiative for responsive website and adapted UI for mobile websites, increasing website conversion rates up to 40%
- Consulted and directed Art Directors and Designers on modern UI/UX best practices
- Partnered with Digital Strategy team to launch online marketing automation integration
- Developed, designed UI, and launched online eCommerce print store; online on-demand print fulfillment & mailings, delivered directly to press and mailed in as little as 24hrs

May 2000 – Dec 2013

Creative Production Manger / Art Director Datamark – Salt Lake City, UT

At Datamark, I was had the opportunity to grow my career. Beginning as a Graphic Designer to Art Director in 2005. In 2009 promoted to Creative Production Manager. Working with writers and other designers, I developed direct mail, print, and fulfillment marketing campaigns.

- Adapted and facilitated asset & file management across the agency
- Pioneered printing & facilitation capabilities of our in-house print shop
- Launched evolving direct mail to full digital print production using XMPie multi-channel marketing tools

⚜ RECOGNITION

Employee of the Year
Datamark – 2012

Leadership Employee of the Quarter
Datamark – Q2 2012

Team of the Quarter
Datamark – Q3 2010

Humorous Speech Contest Winner
Toastmasters SLC Area D – Sep 2013

🎓 STUDIES

Broadview University
Salt Lake City, UT 2000 – 2002
Multi-Media Design including visual design, color theory, art history, video editing, web design

UX Design Foundation
2016 – Ongoing
Design Thinking, UX Design, Usability Testing, UX Design Management

Lynda, SitePoint, Udemy
2009 – 2015
Programs in web dev and emerging web technologies

◎ AFFILIATIONS

ADP List – Mentor
Jan 2021 – Present

President – Toastmasters Club
Sep 2013 – Oct 2014

VP, PR – Toastmasters Club
Jun 2011 – Sep 2013

Club leader and member of Toastmasters. Toastmasters is a nonprofit educational organization that operates clubs worldwide helping members improve communication, public speaking, and leadership skills.

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