ALEXANDER CHRISTIAN

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2329 Parkwood Ave.
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💼 Experience

Spoke HQ | Design Researcher | *2017-Present*

UX Research, Prototyping, Testing. Worked both independently and collaboratively to fit the project needs, often serving as the bridge between stakeholders and developers to ensure project success.

Flatlands | Designer | *2016-2019*

Contract work ranged from providing branding services to leading the UX Research for social media platform.

Therma-Tru | Designer | *2015-2017*

Created printed and digital materials. Designed catalogs featured in trade-shows, retail stores, and sales events. Produced video for social media campaigns. Scouted locations and assisted with acquiring photography for marketing.

Hanson Inc. | Quality Assurance | *2014-2015*

Tested apps and websites for display and technical errors, tracked and delivered issues to other teams. Worked with video team with setting up video shoots. Assisted design team with digital assets and graphics. Collaborated with front-end development with data entry, image preparation, and HTML work.

TRTC | Designer | *2014*

Rebranded educational training center and updated website to match new branding. Created several printed and web materials including a student handbook catalog, ads, and various marketing assets.

🎒 Education

Bowling Green State University | *2018*

Bachelor of Fine Arts - Graphic Design

Owens Community College | *2015*

Associate of Science - Commercial Art

⊞ Skills

Design Strategy
UI Design
Qualitative Research
Wireframing
Usability Testing
User Flows
User Research
User Testing
User Journey Mapping
Card Sorting
Information Architecture
Interaction Design
Product Design
Project Management
Interactive Prototyping
Storyboarding
Typography
Branding
Visual Design

💼 Tools

Sketch
Miro
InVision
Adobe XD
Flinto
UXPin
Photoshop
Illustrator
InDesign
Basecamp
Dropbox Paper
Flowmapp

👥 References

Available upon request

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