

Missy Yarbrough

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EXPERIENCES

Pathrise

Product Design Mentor / December 2020—current / remote

Provide 1-on-1 mentorship to guide fellows through both technical and behavioral aspects of the job search, such as portfolio editing, data driven case studies, design through the product lens, UI and UX design philosophies and more. Facilitate a thoughtful and inclusive environment for fellows to learn and grow in their technical skills to land the job of their dreams. Have provided guidance in 200+ 1:1 sessions with designers leading to offers from companies like Microsoft, Google, Facebook, Carvana and more.

RapidDeploy

Product Designer / August 2020—current / Austin, TX

Supporting RapidDeploy's cloud native application for dispatchers and first responders by bringing a user-centered design approach to solving complex design problems in a large, high-stakes ecosystem with multiple user types. Identify and troubleshoot UX challenges. Collaborate with Product Management and Engineering to gather user requirements.

IBM Cloud

UX Designer / October 2016—June 2020 / Austin, TX

Identified user pain points, applied enterprise design thinking to forge cohesive collaborations between teams on an aligned roadmap, and ultimately delivered improved experiences for users interacting within the support, billing, accounts, and documentation spaces of the IBM Cloud public platform.

Visual Designer / March 2014—October 2016 / Austin, TX

Resurfaced various products according to multiple customer feedback sessions. Contributed to a design system of commonly branded assets within the product portfolio. Maintained and updated the depository of visual assets.

EDUCATION

B.F.A. in Graphic Design / December 2013 / Mississippi State University

KNOWLEDGE

Tools: Figma, Sketch, Adobe Photoshop, Adobe Illustrator, Miro, Mural.ly, Invision, GitHub, Trello

Skills: design thinking, wireframing, sketching, mentoring, coaching, information architecture, workshop facilitation, stakeholder management, agile methodology, visual design, HTML, CSS, responsive design, rapid prototyping, user research, design validation, heuristic evaluation, usability testing, mobile design