

Missy Yarbrough

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EXPERIENCES

RapidDeploy

Product Designer / August 2020—current / Austin, TX

Supporting RapidDeploy's cloud native application for dispatchers and first responders by bringing a user-centered design approach to solving complex design problems in a large, high-stakes ecosystem with multiple user types. Identify and troubleshoot UX challenges. Collaborate with Product Management and Engineering to gather user requirements.

IBM Cloud

UX Designer / October 2016—June 2020 / Austin, TX

Identified user pain points, applied enterprise design thinking to forge cohesive collaborations between teams on an aligned roadmap, and ultimately delivered improved experiences for users interacting within the support, billing, accounts, and documentation spaces of the IBM Cloud public platform.

Visual Designer / March 2014—October 2016 / Austin, TX

Resurfaced various products according to multiple customer feedback sessions. Contributed to a design system of commonly branded assets within the product portfolio. Maintained and updated the depository of visual assets.

Southern Rural Development Center

Student Webmaster / November 2012—December 2013 / Starkville, MS

Updated websites under SRDC management. Revised HTML and CSS files. Designed certificates, PowerPoint presentations, and other visual items.

EDUCATION

B.F.A. in Graphic Design / December 2013 / Mississippi State University

SKILLS + KNOWLEDGE

wireframing, sketching, design thinking, agile design, visual design, responsive design, rapid prototyping, Adobe Photoshop, Sketch App, Adobe Illustrator, Figma, HTML, CSS, Invision, GitHub, Trello, user research + testing, heuristic evaluation, usability testing, mentoring, coaching, mobile design, information architecture, workshop facilitation