

Jake Williams

USER EXPERIENCE DESIGNER

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Summary

Freelance UX/UI Designer with academic research, health care, and not-for-profit experience. I'm an information sponge and a fierce advocate for users' needs. Seeking a role as a UX Designer/Researcher.

Tools

Adobe XD InVision
Balsamiq Sketch
Figma Webflow
Framer Wordpress

Skills

Collaboration
Component libraries
Facilitation
High fidelity mockups
Journey mapping
Material Design
Mobile UI design
Persona creation
Prototyping
Task/user flows
Usability testing
User interface design
User interviews
User research
Web design
Wireframing

Education

Kenzie Academy

Certificate, UX Design ('20)

Indiana University

BA, Linguistics ('14)

Experience

Freelance UX/UI Designer

1/2020 - present

ArdenVent (low-cost, open-source ventilator)

- Collaborated with multiple designers and developers around the world.
- Developed patient personas based on COVID-19 clinical data.
- Contributed to survey of medical professionals about their experience using mechanical ventilators and treating COVID-19 patients.
- Skills used: *user research, participant recruiting, surveys, wireframing*

Plant Shelf (houseplant trading platform)

- Collaborated with a developer as the project's sole researcher and designer.
- Undertook user research activities (surveys/user interviews/competitive analysis).
- Delivered design artifacts on time and on budget, leading to 3 contract extensions.
- Established branding guidelines and designed logos.
- Wireframed and mocked up mobile and web UI.
- Skills used: *user research, competitive analysis, wireframing, UI design*

UX/UI Teaching Assistant at University of Denver

11/2020 - present

- Monitored progress of 30 students to ensure they met graduation requirements.
- Provided constructive, actionable design feedback to budding designers.
- Graded students' assignments and provided administrative support to instructor.

UX/UI Designer at Kenzie Academy | Project-based training

7/2019 - 1/2020

- Successfully completed 6-month, immersive UX/UI program.
- Mastered fundamentals of user experience design, including user research, wireframing, prototyping, user testing, and UI design.
- Executed both individual and group projects whose deliverables were used as exemplars for future Kenzie Academy students.

Minerva (ethical e-commerce Android app)

- Assumed project management responsibilities for a group of 4 designers.
- Interviewed potential users, compiled a competitive analysis, wireframed key screens, designed user interface, and created high fidelity mockups.
- Skills used: *user research, competitive analysis, wireframing, UI design, Material Design, prototyping, user testing*

HIV & Mental Health Coordinator at Eskenazi Health

3/2016 - 7/2019

- Connected patients with available social services, public benefits, and insurance plans; managing a caseload of more than 100 patients.
- Successfully implemented plans to increase show rate for appointments across several community mental health centers.
- Educated patients and their partners about safer sex practices.