



# DANIEL WANG

UX DESIGNER

## CONTACT

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UXFOL.IO/DANIELWANG

## EXPERIENCE

### USER EXPERIENCE DESIGNER

SYNC DESIGNS | LAS VEGAS | MAR 2017 - CURRENT

- Utilize a toolbox of UX techniques to deliver well thought out artifacts
- Translate requirements from UX documentation to deliver process flows, wireframes, prototypes and files
- Design engaging, usable and accessible interactions for both web and mobile.
- Planning and conducting usability tests

### HEAD OF GLOBAL BUSINESS DEVELOPMENT

JOBBATICAL | ESTONIA | JUNE 2015 - FEB 2017

- Comprehensive research of the user experience to develop strategies to increase revenue and evolve
- Conceptualize, launch, and analyze the results of A/B and user tests
- Working with internal departments and outside users to create new features
- Superb relationship, communication and negotiation skills in working with executives

### HEAD OF BUSINESS DEVELOPMENT

CHANNEL 8 CBS | LAS VEGAS | NOV 2013 - MAY 2015

- Lead strategy, planning, and development of new and existing products based on business objectives
- Developed an in-depth and comprehensive understanding of the user journey via interview, survey, testing, and other methods to clearly identify member behavior and pattern

### VICE PRESIDENT

RED TRYCYCLE | SAN FRANCISCO | APR 2013 - OCT 2013

- Oversee and approve product and solution execution to ensure requirements are met
- Strategic thinking and ability to identify opportunities for growth in new businesses and markets

### REGIONAL DIRECTOR

AOL | SAN FRANCISCO | MAR 2012 - APR 2013

- Directed all Products, Marketing, Strategic Planning and Analytics for West Zone
- Spearhead the west region with over 200 employees

### REGIONAL MANAGER

SUPERPAGES.COM | SAN FRANCISCO | DEC 2002 - FEB 2012

- Develop product roadmaps to align with business objectives
- Plan, Design, Execute product, operation and sales strategy for the region

## EDUCATION

### UX DESIGN

CAREERFOUNDRY, USER EXPERIENCE IMMERSION

### MASTER OF BUSINESS ADMINISTRATION

PEPPERDINE UNIVERSITY, GRAZIADIO SCHOOL OF BUSINESS

### BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF MASSACHUSETTS OF AMHERST