Mike Long

San Francisco, California

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Sabbatical/Self-employed
Apr 2019 – Present

World travel, adventure, and story development for a sci-fi/fantasy epic that inspires people to start a mindfulness meditation practice.

Pivotal Software, Inc.
4 yrs 8 mos

Manager, Product Design
Mar 2017 – Apr 2019

Sr. Product Designer
Sep 2014 – Mar 2017

Managed the product design practice at Pivotal's HQ in San Francisco.

- Allocations: Managed up and down to ensure optimum staffing
- Hiring: Facilitator and owner of the end-to-end hiring experience
- Career growth: Nurtured direct reports into higher career levels
- Research ops: Opened and staffed research roles
- Design ops: Organized and facilitated design critiques across offices

Lead Designer on a wide range of product areas.

- Developer, Operator, and Security experience
- Led user research & design initiatives across—and within—teams
- API workflow and command line interface (CLI) design

Neo Innovation, Inc.
9 mos

Engagement Lead & Designer
Dec 2013 – Aug 2014

Managed client engagements with enterprises who were on a journey to adopt Lean Startup methods.

- Product design and product management for fast-paced business model validation projects
- Mentored designers, developers, and executives
- Designer and developer hiring and staffing

ThoughtWorks, Inc.
4 yrs 4 mos

Consultant & Designer
Aug 2009 – Nov 2013

Consulting product designer working with Fortune 500 companies.

Domains included:

- Enterprise developer tools
- Consumer finance
- Air Travel

Affiliations & Volunteering

- Founder & Organizer of Lean UX SF — 6,000 member meetup group
- Board Member & Volunteer for several SF Bay Area non-profits

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Education

Boise State University — Journalism