

# KEVIN LEE

Digital Strategy Consultant at IBM  
Aspiring Product Designer

keveleedesign.com  
kevinsalee@gmail.com  
206.504.4322

## Work Experience

### IBM / Senior Consultant

Feb 2017 – Present, Chicago

Worked with market leaders in insurance and banking industry. Gained experiences working in various phases of a project from proposal to delivery. Took responsibilities as Lead Strategy Consultant, Lead Test Analyst, Business Analyst and Project Manager.

#### Lead Strategy Consultant / Global Insurance Company

Developed a strategy plan to incorporate new insurance product to the client's existing web platforms. Executed fit-gap and financial analyses. Led workshops to define the full product requirements with the client.

#### Lead Test Analyst / Global Bank

Defined the full testing requirements. Led working sessions with the client (often being VP level client meetings). Became a trusted advisor to the client for the overall testing effort and writing functionality procedure documents.

#### Business Analyst / Global Insurance Company

Led a workstream team, composed of UX designers, copywriter, developers and testers. Effectively communicated with the client to logically break down the client's business needs, and wrote Agile user stories that adhered to the industry regulations.

#### Project Manager / Global Insurance Company

Ensured successful delivery of the project by managing risks, dependencies, issues and action items.

## Education

### University of Michigan

Sep 2013 – Dec 2016, Ann Arbor

B.S. in Engineering,  
Industrial & Operations Engineering  
Cum Laude

## Skills

### Design

Wireframe with Sketch  
Prototype with InVision  
Illustration with Adobe Illustrator  
Design Thinking  
User Research  
Journey Map

### Others

Business Strategy  
Data Analysis with R and Excel  
Presentation with PowerPoint  
Project Management  
Agile (JIRA / VersionOne)