

# JISUN HONG

## PRODUCT DESIGNER

### EXPERIENCE

#### UX Designer I | **Paychex**

AUGUST 2021 - PRESENT | NEW YORK, NY (Remote)

- Produce user-driven design solutions, wireframes, user flows, prototypes and visual design.
- Participate in usability testing to gather insights and provide recommendations.
- Collaborate with research, content, product, development and design to understand and create user-centric design solutions.

#### Product Designer | **Academicly (edtech startup)**

JANUARY 2020 - AUGUST 2021 | NEW YORK, NY (Remote)

- Responsible for the entire product design process from user research, user flow, wireframing, visual design, interactive prototype and usability testing.
  - Collaborated cross-functionally with Business, Design and Engineering to deliver creative designs for web application redesign.
- (<https://academicly.io/>)

#### Product Designer Intern | **LogMeIn**

JUNE 2018 - AUGUST 2018 | BOSTON, MA

- Created wireframes and high fidelity prototypes for the mobile app during a design sprint ready for user testing.
- Moderated mobile app A/B Testing.
- Participate in gathering insights from user testing sessions and provided recommendations.
- Worked with a multidisciplinary team consisting of a project manager, researchers, designers, and engineers in an agile environment.

#### Web Designer | **Rochester Institute of Technology**

AUGUST 2014 - MAY 2015 | ROCHESTER, NY

- Planned and conducted user testing sessions with 25 students for TigerCenter, a class enrollment web application and created documentation with results, recommendations, and reported design and technical bugs.

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📍 New York, NY

### EDUCATION

#### Pratt Institute

M.S, Information Experience Design  
NEW YORK, NY | Class of 2019

#### Rochester Institute of Technology

B.S, Information Technology  
ROCHESTER, NY | Class of 2015

### SKILLS

Prototyping  
Remote User Testing  
User Research  
Usability Testing  
Interaction Design  
Web App Design  
Mobile App Design  
Responsive Design  
Visual Design

### TOOLS

Figma  
Sketch  
Invision  
Marvel  
Adobe XD  
Adobe Illustrator  
HTML/CSS/JavaScript