

rachael jennings

ux designer

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Berlin, Germany

Architect turned UX Designer committed to making products that are useful, meaningful & delightful.

work experience

Freelance UX/UI Designer
(January 2020-currently)

Project Architect & Designer
ALETJA Berlin, Germany
(January 2019-November 2019)

Lead Designer
AVROKO New York, USA
(July 2016-November 2018)

Designer & Strategist
BRAND BUREAU New York, USA
(July 2013-June 2016)

education

Certified UX Design with UI specialisation
CareerFoundry, Berlin, Germany
(2020)

A 10 month intensive course learning about end-to-end UX Design from a User Centered Design perspective.

Master of Architecture
University College Dublin, Ireland (2012)

Master of Architecture (1 year exchange)
Bauhaus Universität Weimar, Germany (2010)

collaborations

External critic
Parsons the new school, New York, NY (2016)
Invited as a guest chair for design reviews

Founding member & Curator
DUBTOPIA Dublin, Ireland (2012)

skills

RESEARCH

Competitive Analysis
Problem statements
Hypothesis Statements
User Interviews
User Personas
User & Task flows
A/B & Preference Testing
Prototype Testing

DESIGN

Design Sketching
Rapid Prototyping
Wireframes & Mockups
User Interface Design
Style Guides
Design Language systems

COLLABORATION

Team leadership
Pitch & concept presentations
Agile Frameworks
Organising Workshops
Project Management
German: Professional proficiency

tools

Sketch
Adobe XD
Balsamiq
Invision
Optimal Sort
Adobe Illustrator
Adobe InDesign