

Julia Nasser

UX Designer

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education

University of Waterloo,
Global Business and Digital Arts
Graduating Apr 2021

Example courses : UX Design,
Digital Media Design, Digital
Imaging

software

Sketch
Figma
XD
Photoshop
Illustrator
After Effects
InDesign

skills

User research
Wireframing
Rapid prototyping
Interaction design
Usability testing
Visual design

coding

HTML
CSS
Javascript
Python

experience

UX Designer, T By Daniel
Brampton, ON | May 2018 - Pres

Re-designed website for brand revamp. My work improved the navigation, readability, and aesthetic of the site which resulted in greater customer engagement online. Currently working on various visual projects as a graphic designer.

Freelance Designer, Self-Employed
Remote | Sept 2018 - Pres

I routinely create logos, illustrations, and other graphics for various companies during my spare time. Some past clients include: Foodora, Jonathan Productions, Tea With Ren, and T By Daniel.

Web Designer, Jacob and Co
Brampton, ON | Aug 2018 - Nov 2018

Wireframed, prototyped, and built a responsive portfolio website that clearly and effectively communicates important information of the company's services to the user.

projects + design sprints

UX Designer, BBC
University of Leeds, UK | Oct 2019

Worked with a team of students under the supervision of designers from the BBC to design a solution that improves the daily life of students. Led user research for an app that gamifies tasks and gained insight on key design strategies that are effective in short turnaround times.

UX Designer, uXperience Design Camp
University of Waterloo, ON | Nov 2018

Worked with team of students on a prompt from TD Labs to improve the mobile banking experience of small businesses at TD Canda Trust. Gained greater understanding of design process through user interviews and prototype iteration.

Product Designer, Class Project
University of Waterloo, ON | Sept 2017

Collaborated with students to create a mobile solution geared at helping newcomers to Canada find work easily. Learned essential communication and teamwork skills.

Product Designer, Class Project
University of Waterloo, ON | Sept 2017

Led team of students to research, wireframe, and prototype a pocket translator app for a school assignment. My contributions included in-depth user research visual design.