

Ying Ye

is a grounded visual designer with 3+ years of experience supporting brands and their vision, crafting clear and beautiful digital experiences

PROFESSIONAL EXPERIENCES

Volunteer Lead Visual Designer

The Giving Grape (NYC)

Aug 2020-Present

Remote collaboration with a small team of creative volunteers to help design and enhance the visual identity and graphic needs of this non-profit.

Visual User Interface Designer

Diasppo (NYC)

Dec 2019 – Feb 2020

Designed, iterated and prototyped a proposed UI platform design solution and a landing page in a 4 week sprint for Diasppo's investor meeting, leading to an 100% investment.

Associate Graphic Designer

Architect's Newspaper (NYC)

Feb 2019 – Aug 2019

Worked closely with the Graphic Manager and Marketing Team to streamlined their conference email blasts, enhancing the email experience for over 10+ conferences.

Associate Graphic Artist

Whole Foods Market (OK)

Nov 2013-Nov 2015

Collaborated with the Lead Store Marketer to execute promotional visuals, signage, hand-drawn assets under the Whole Foods guideline.

SKILLS

DESIGN

User Interface Design
Prototyping
Visual Design
Branding Identity
Illustration
Typography
Email/Web Design

SOFTWARE

Illustrator
Photoshop
Indesign
Sketch
InVision
Listrak

LEARNING

Basic After Effects
Basic HTML + CSS
Figma
After Effects
Adobe XD

STRENGTHS

Concepting
Collaborative
Work Ethic
Solution Driven

EDUCATION

UX/UI Design Certificate

Flatiron School

NYC, Sept 2019 – Feb 2020

Certificate in Graphic Design

Shillington

NYC, Sept 2018 – Dec 2018

Bachelors in Art, Visual Communication

The School of the Art Institute of Chicago,
Chicago, August 2011 – May 2013