

WILLIAM JOHN MORGAN HARVEY JR.



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Product Design

Strong collaborator and innovative problem solver with a keen understanding of human-centered design and computer interaction. Entrepreneurial and capable of leveraging design thinking from concept to execution within a fast-paced environment. Highly valued team leader with expertise articulating product vision, design decisions, and trade-offs.

Skills

Core Business Competencies

Agile / Scrum / SAFe Certified
Product Design
Branding
Market Analysis
Product Management
Entrepreneurship
Product Development
QA Engineering
IT Management
Music Licensing

Art & Design

UX / UI Design
Native Mobile Design
Responsive Web Design
Rapid Prototyping
Interaction Design (IxD)
Animation Design
Graphic Design
Design Systems
Spatial Audio Design
Music Theory

Software Systems

Sketch / XD
Framer Prototyping / Lottie
Adobe Creative Suite
JIRA / Trello / Confluence
Invision / Zeplin / Balsamic
UxPin / Squarespace / Wix
Google Analytics
Logic Pro / Ableton
Youtube Creator Studio
Firebase

Technical

HTML5 / CSS
React
JavaScript / Java
Database Design
Origami Prototyping
AppleScript
Max / MSP / PD
Music Production
Audio Engineering
DSP

Awards

Apple's Best of 2013, iPad App of the Year

Traktor DJ - QA Engineer

Education

Bachelor of Arts, Interdisciplinary Computing and the Arts

University of California, San Diego

Portfolio

williamharveydesigns.com

Professional Experience

UI/UX Designer

Clinicomp, Intl. (04/20 - Present)

Transforming clinical requirements into tangible UI/UX designs for well-established hospital software contracted by the Department of Defense and VA hospitals.

- Collaborated with a cross-functional team of anesthesiologists, nurses, & stakeholders to design a complete Intra-Operation Anesthesia application.
- Contributed design experience with clinical input to improve existing functionality of legacy hospital software.

Director of UX

MyMelo (08/15 - 04/20)

Oversee design of User Interface, User Experience, database and strategic branding initiatives for music-streaming, ticketing, and radio station data aggregate. Collaborate with cross-functional domestic/global promotional teams on project execution. Analyze/troubleshoot key stakeholder feedback.

- Successfully reached 600k+ users and 100+ radio stations installed software into their websites.
- Decreased development costs 20% through establishment of modern design handoff system.
- Gathered key stakeholder and client feedback resulting in design solutions for 2.0 release.

Product Design Consultant

William Harvey Designs (07/14 - Present)

Provide consultative management of UI/UX/Branding design projects. Orchestrate global development and quality assurance standards and procedures from concept to execution.

- Designed products reaching 700k+ users.
- Built clientele from Guitar Center to seed-stage startups.

UI/UX Designer | Founder

Applaud (09/11 - 12/14)

Pioneered mobile app connecting performing artists with fans. Coordinated database and prototype development including UI, UX, and iXD design.

- Spearheaded market research resulting in establishment of break-even analysis.
- Developed strong business plan designed to attract product investors.