

Megan Sanger

UX/UI Researcher and Designer

Austin, TX | 505-363-7421

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[MsangerLinkedIn](#) | uxfol.io/MegaKnots

Technically-minded and empathetic professional with a curious nature. Passionate about making others feel seen and heard. Recognized for site optimization, restructuring content management systems, increasing booking rates and site visitors, achieving stakeholder satisfaction, and meeting stated goals on time. Skilled at time management, small group facilitation, oral presenting, problem solving, effective communication, and leadership. Track record of success in conducting field research, gathering/analyzing data, and completing the end-to-end iterative design cycle for targeted user demographics.

Technical Proficiencies

UX/UI Skills:	User Research, User Centered Design, Information Architecture, User Interface Design, Usability Testing, User Interviews, Prototyping, Wireframing, Personas & Journey Maps, Copywriting, Task Flows, and cross functional team dynamics and AGILE.
Tools:	Figma, Adobe XD, Sketch, InVision, Photoshop, Illustrator, Miro, Trello, Excel, MS Office Suite, Google Slides, Power Point, Outlook, HTML, CSS, Javascript, Webflow, WordPress, Shopify, Wix, Square Space, Qualtrics, and Survey Monkey.

Professional Experience

MegaKnots User Experience Design, Austin, TX

Mar 2020 – Present

Freelance User Experience Designer and Researcher

Lead UX Designer for end-to-end products/services, iterative design cycles. Conducts user centered research and analysis with visible trackable data. Schedules and oversees user interviews and usability testing to inform design choices. Creates wireframes for client presentations and prototyping used for usability testing. Front-end development and copywriting. Defines stakeholders personal and business goals. Delivers project proposals and adheres to contracted agreements within scope and budget.

Leander Independent School District, Austin, TX

Sep 2019 –Mar 2020

AVID Tutor

Leveraged Socratic Method to enhance higher level questioning skills in tutoring groups of advanced middle school students. Collaborated with administration to improve students' performance with measurable solutions. Presenting to and leading small groups. Encouraged and built strong relations with students and staff through listening, effective communication, and establishing rapport.

Leander Independent School District, Austin, TX

Aug 2013 –Aug 2019

Substitute Teacher

Organized and managed instructional activities. Led classroom education dynamics. Delivered behavioral redirection and one on one instruction to Special Education students. Tailored specific/individual learning plans for the individuated needs of each unique student. Assisted lead teacher as a Teacher's Assistant in a Special Education focused setting for 4 out of 6 of these years.

Prior professional experience also includes having been a Bank Teller, a Legal Assistant, and a Medical Receptionist.

Education & Certification

BA in Environmental Planning and Design, w/an emphasis in Landscape Architecture Studio, University of New Mexico, Albuquerque, NM, **May 2009**

Certifications

UX/UI Research and Design, 24-week Intensive, Professional Bootcamp Certificate, University of Texas, Austin, **March 2020**

Projects

Golden-Rae Coaching, Freelance, Role: UX/UI Researcher, Designer. Tools: Adobe XD, Invision, FlowMapp and WIX.

<http://bit.ly/3psEi8b> **LIVE SITE:** <https://www.golden-rae.com/>

Embrace Embodiment, Freelance, Role: UX/UI Researcher, Designer. **Tools:** Adobe XD, Invision, FlowMapp and WIX. <http://bit.ly/3tyDoK6> **LIVE SITE:** <https://www.embraceembodiment.com/>

Covid-19 Testing Moose, Freelance, Role: Front End Developer, UX Designer, Information Architect, and Copywriter. **Tools:** WordPress, Site Ground, Adobe XD, FlowMapp, and Slack. <http://bit.ly/3jhBJE2> **LIVE SITE:** <https://covidtestingmoose.com/>

SYMin, Nonprofit UX/UI Redesign, Role: UX/UI Researcher, Designer, Interviewer **Tools:** Miro, Adobe XD, InVision. <http://bit.ly/2LevF2j>