

# Megan Sanger

## UX/UI Designer

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[MsangerLinkedIn](#) | [uxfol.io/MegaKnots](http://uxfol.io/MegaKnots)

Technically-minded and Empathetic professional with a curious nature. Passionate about making others feel seen and heard. Recognized for site optimization, improving information architecture, achieving stakeholder satisfaction, and creating Human Centered design solutions. Skilled at effective communication, research, small group facilitation, oral presenting, problem solving, and leadership. Track record of success in conducting field research, gathering/analyzing data, completing user testing, interviewing targeted demographics, and using the validated results in the iterative design cycle. I love learning and I love improving!

## Technical Proficiencies

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<b>UX/UI Skills:</b>	User Research, User Centered Design, Information Architecture, User Interface Design, Usability Testing, User Interviews, Prototyping, Wire-framing, Personas & Journey Maps, Copywriting, Task Flows, cross functional team dynamics and AGILE.
<b>Tools:</b>	Figma, Sketch, Adobe XD, InVision, Photoshop, Illustrator, Miro, Trello, Excel, MS Office Suite, Google Slides, Power Point, Outlook, HTML, CSS, Webflow, WordPress, Shopify, Wix, Square Space.

## Professional Experience

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### **MegaKnots User Experience Design, Austin, TX**

Mar 2020 – Present

Freelance User Experience Designer and Researcher

UX Designer and Web Designer. Conducts user centered research and analysis with visible trackable data. Schedules and oversees user interviews and usability testing to inform design choices. Creates wireframes for client presentations and prototyping. Front-end development and copywriting. Implements, validated, human centered design choices. Defines stakeholders personal and business goals. Delivers project proposals and adheres to contracted agreements within scope and budget.

### **Austin Greenscapes & MegaKnots Landscape Design, Austin, TX**

March 2021-Present

Freelance Plant Specialists and Landscape Designer

Conducts client consultations, property walks, site analysis, site plans, proposals, plant selections, plant sourcing, and design implementation. Design and maintenance of the business website. Engages in client communication, outreach, advertising, billing, and labor.

### **Leander Independent School District, Austin, TX**

Sep 2019 –Mar 2020

AVID Tutor

Leveraged Socratic Method to enhance higher level questioning skills in tutoring groups of advanced middle school students. Collaborated with administration to improve students' performance with measurable solutions. Presenting to and leading small groups. Encouraged and built strong relations with students and staff through listening, effective communication, and establishing rapport.

### **Leander Independent School District, Austin, TX**

Aug 2013 –Aug 2019

Substitute Teacher

Organized and managed instructional activities. Led classroom education dynamics. Delivered behavioral redirection and one on one instruction to Special Education students. Tailored specific/individual learning plans for the specific needs of each unique student.

**Prior professional experience** also includes having been a **Medical Receptionist (3years)**, a **Legal Assistant (2 years)**, and a **Bank Teller (2 years)**.

## Education & Certification

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**BA in Environmental Planning and Design, w/an Emphasis in Landscape Architecture Studio**, University of New Mexico, Albuquerque, NM, **May 2009**

## Certifications

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**UX/UI Research and Design, 24-week Intensive, Professional Bootcamp Certificate**, University of Texas, Austin, **March 2020**

## Projects

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**Vital Nectar Holism, Freelance, Role:** UX/UI Designer. **Tools:** Adobe XD, SquareSpace.

**LIVE SITE:** <https://www.vitalnectarholism.com/>

**Austin Greenscapes, Freelance, Role:** UX/UI Designer. **Tools:** Adobe XD, Google Sites.

**LIVE SITE:** <https://www.austingreenscapes.com>

**Golden-Rae Coaching, Freelance, Role:** UX/UI Researcher, Designer. **Tools:** Adobe XD, Invision, FlowMapp and WIX.

**Case Study:** <http://bit.ly/3psEi8b> **LIVE SITE:** <https://www.golden-rae.com/>

**Embrace Embodiment, Freelance, Role:** UX/UI Researcher, Designer. **Tools:** Adobe XD, Invision, FlowMapp and WIX.

**Case Study:** <http://bit.ly/3tyDoK6> **LIVE SITE:** <https://www.embraceembodiment.com/>

**Covid-19 Testing Moose, Freelance, Role:** Front End Developer, UX Designer, Information Architect, and Copywriter. **Tools:** WordPress, Site Ground, Adobe XD, FlowMapp, and Slack. **Case Study:** <http://bit.ly/3jhBJE2>

**LIVE SITE:** <https://covidtestingmoose.com/>

**SYMin, Nonprofit UX/UI Redesign, Role:** UX/UI Researcher, Designer, Interviewer **Tools:** Miro, Adobe XD, InVision.

**Case Study:** <http://bit.ly/2LevF2j>

\* REFERENCES AVAILABLE UPON REQUEST