MEGAN SANGER

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LinkedIn: https://bit.ly/MsangerLinkedIn | Portfolio: https://uxfol.io/MegaKnots

SUMMARY

Human Centered Researcher and Designer who combines; research, analysis, rapid prototyping, user interviews, usability testing, and iterative design in order to create user friendly web and mobile applications. Strives to make visually appealing user experiences for targeted user demographics. Strong soft skills in time management, small group facilitation, presenting, critical thinking, problem solving, communication, empathy, and leadership.

SKILLS

Technical: Adobe XD, Sketch, InVision, Miro,Trello, Google Drive, MS Office Suite, Google Slides, PowerPoint, Excel, Outlook HTML, CSS, Javascript, Webflow, WordPress, Photoshop, Shopify, Figma, Qualtrics, and Survey Monkey
UX/UI: User Research, User Centered Design, Information Architecture, User Interface Design, Usability Testing, User Interviews, Prototyping ,Wireframing , Personas & Journey Maps, Copywriting, Task Flows, AGILE

PROJECTS

Embrace Embodiment, Freelance | Home page redesign, sessions and series page design, application of consistency standards to existing site pages, after research, analysis, and usability testing.
Role: UX/UI Researcher, Designer **Tools:** Adobe XD, Invision, FlowMapp and WIX. https://bit.ly/34iPyfK

Covid Testing Moose, Freelance| Created an informational website for state access to Covid-19 testing.
Role: Front End Developer, UX Designer, UX Researcher, Information Architect, and Copywriter.
Tools: WordPress, Site Ground , Adobe XD, FlowMapp, and Slack. https://bit.ly/2CKe669

SYMin, Nonprofit UX/UI Redesign | Streamlined the volunteer process for orientation and sign-up.
Role: UX/UI Researcher, Designer, Interviewer **Tools:** Miro, Adobe XD, Invision. https://bit.ly/34M0pNL

TDHCA Information Architecture Redesign | Restructured the content management system and gave it a modern facelift.
Role: UX Designer, Information Architect **Tools:** Miro, Trello, Adobe XD, Invision. https://bit.ly/34ynVh1

EXPERIENCE

Freelance User Experience Designer, MegaKnots, Austin, TX   04/2020 -Present

Schedules client meetings, presents project proposals and estimates, creates contracts. Conducts User Interviews, Usability Testing, Rapid Prototyping, Research, Analysis, Front End Development, and UX Design.

Leander Independent School District, AVID Tutor, Austin, TX   09/2019 -03/2020
Facilitating tutoring groups of middle school students while using the Socratic method to reinforce higher level questioning skills. Using research and evidence to support key understanding and the ability to convey that information to others. Administrative collaboration. *Established trusting bonds and rapport with the students.*

Uber/Lyft — Professional Driver, Austin, TX   04/2018 -03/2020
Provided safe and enjoyable rides to over 3,000 passengers in a two year period. Followed all relevant safety, traffic, and state laws. Efficiently managed business by app usage, expense tracking, and excellent time management. *Achieved an overall 5 star rating.*

Leander Independent School District— Substitute Teacher Austin, TX   08/2013 -12/2019
Performed instructional and supervisory activities in the absence of the classroom teacher. One on one behavioral monitoring and instruction for Special Education. *Preferred Substitute by 4 district schools.*

EDUCATION

UX/UI Bootcamp Certificate: University of Texas, Austin
An intensive 24-week long boot camp dedicated to UX/UI design and research.   **March 2020**

Bachelor's in Environmental Planning and Design: University of New Mexico, Albuquerque, NM. (Emphasis in Landscape Architecture) Graduated with a *3.66 GPA with Honors.*   **May 2009**