MARIA MC CORMICK

UX/PORTFOLIO DESIGNER

[My Portfolio](#) | [LinkedIn](#)

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EXPERIENCE

UI/UX Designer | Freelance
MAY 2020 - PRESENT, TORONTO

- Working with small businesses and artists to create websites and digital content according to the clients' needs.

IT Project Manager | TD Bank
AUG 2015 - OCT 2019, TORONTO

- Delivered four mid-scale digital projects ($5MM) by leading cross-functional teams within an **agile environment** to design compelling **digital products and websites** for internal bank users.
- Developed a deep **understanding of users** by participating in **requirement gathering** and **usability testing** sessions to ensure alignment with business while focusing on creating a better overall product for the end-user.
- **Presented** recommendations – to team members and clients (**+25 members**) – on elements such as functionality, content, and navigation that are considerate of project scope and timeline.
- Facilitated recurrent **problem-solving** discussions with the project team and helped evaluate solutions to solve functional challenges by **brainstorming**, **ideating**, and **designing** creative solutions.

Project Control Office | CIBC (CGI contractor)
APR 2013 - MAY 2015, TORONTO

- Collaborated with the business team by creating **journey maps, use cases and task flow diagrams** during the business requirement gathering sessions for **four of their major projects** within the xTrader migration program.
- **Re-designed** the Capital Market confluence **intranet site** by exploring ways to better organize site content.

Telecommunication Project Analyst | DUPONT
FEB 2012 - SEP 2012, MISSISSAUGA

- Conducted **project research**, **requirements gathering**, and **analyzed data** to identify mobility usage trends and recognize cost savings for the DuPont's mobility strategy project.
- **Interviewed employees** to understand how they used their mobile and laptop devices while travelling inside and outside Canada to negotiate the best deals from Canadian providers.

EDUCATION

Diploma, User Experience Design | BrainStation
JAN 2000 - MAR 2000, TORONTO

B.Sc. Computer System Engineering | University "Lisandro Alvarado"
1994 - 1999, VENEZUELA

AWARDS

JUN 2000 - Massachusetts Institute of Technology (MIT): Winning Team of Latin America vs. COVID-19 48-hour Hackathon 2020 - Educating in times of the pandemic.

MAR 2019 - TD Bank: 2019 Legendary Quarterly Award

Highly committed to the corporate values based on their contribution to enrich the lives of TD bank customers, communities and colleagues.

MAR 2018 and NOV 2016 - TD Bank: Act for Impact Award Q2 and Q4, respectively

In recognition of my dedication to customer and project success for demonstrating TD's Shared Commitments in my contribution to the Anti-Money Laundering and Watchlist programs.