

MARIA MC CORMICK

UI/UX DESIGNER

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416-805-4796

[LinkedIn](#) | [My Portfolio](#)

EXPERIENCE

UI/UX Designer | Freelance

MAY 2020 - PRESENT, TORONTO

- Working with small businesses and artists to **create websites** and **digital content** according to the client's needs.

IT Project Manager/Sr. Project Analyst | TD Bank

AUG 2015 - OCT 2019, TORONTO

- Supported four large-scale projects by leading IT partners, QA testers and collaborated closely with business partners to **implement digital solutions**.
- Developed a deep **understanding of users** by participating in **requirement gathering** and **usability testing** sessions to ensure alignment with business while focusing on creating a better overall product for the end-user.
- Facilitated recurrent **problem-solving** discussions with the project team and helped evaluate solutions to solve functional challenges by **brainstorming**, ideating, and designing creative solutions.
- Presented recommendations – to team members and clients (+25 members) – on elements such as **functionality**, content, and **navigation** that are considerate of project scope and timeline.

Project Control Office | CIBC (CGI contractor)

APR 2013 - MAY 2015, TORONTO

- Collaborated with the business team by creating **journey maps**, use **cases** and **task flow diagrams** during the business requirement gathering sessions for four of their major projects within the xTrader migration program.
- **Re-designed** existing Capital Market **intranet content** initiatives, focusing on content presentation to ensure alignment to standards and navigation.

Telecommunication Project Analyst | DUPONT

FEB 2012 - SEP 2012, MISSISSAUGA

- Conducted project **research**, **requirements gathering**, and **analyzed data** to identify mobility usage trends and recognize cost savings for DuPont's mobility strategy project.
- **Interviewed** employees to understand how they used their mobile and laptop devices while travelling inside and outside Canada to negotiate the best deals from Canadian providers.

PROFILE

+10 years experience overseeing the design, development and implementation processes to successfully deliver digital products that provide meaningful and valuable experiences to users.

I know how to deal with the "difficult to know where to start" challenge in every new project where I put my heart and soul.

UNIQUE ADVANTAGES

Skills gained from my previous roles: Project Management, Agile Methodology, Programming, Negotiation, Leadership, Team Building, Problem Solving, Software Development and experience delivering digital solutions.

New Skills: Sketching and digital wireframing in Adobe XD/Sketch, Prototyping in InVision/Principle, user research tools, usability test tools, Design Thinking and Design Sprint methodologies.

VOLUNTEER EXPERIENCE

Research Project Sponsor for students enrolled in the Project Management post-graduate program at Humber College.

Contributor to the TD Tree Days program that aims to plant 1 million trees by 2030.

Digital Content Editor of TorontoEntero Digital Magazine.

IT Project Manager & Head of Department | BANESCO

MAY 2004 - ABR 2011, CARACAS, VENEZUELA

- Delivered more than **fifteen digital solutions for the Internet & Mobile** banking department from inception to completion.
- **Designed** and implemented a new set of **processes** and best practices to provide solutions in collaboration with the Project Management Office.
- **Mentored staff** in methodology and consulting excellence related to project management discipline.

AWARDS

JUN 2000 - Massachusetts Institute of Technology (MIT)

Winning Team of Latin America vs. COVID-19

48-hour Hackathon 2020 - Educating in times of the pandemic.

MAR 2019 - TD Bank

2019 Legendary Quarterly Award

Highly committed to the corporate values based on their contribution to enrich the lives of TD bank customers, communities and colleagues.

MAR 2018 and NOV 2016 - TD Bank

Act for Impact Award Q2 and Q4, respectively

In recognition of my dedication to customer and project success for demonstrating TD's Shared Commitments in my contribution to the Anti-Money Laundering and Watchlist programs.

EDUCATION

BrainStation | Diploma, User Experience Design

JAN 2020 - MAR 2020, TORONTO

University of Toronto | Certificate in Creative Writing

OCT 2016 - DEC 2016, TORONTO

University "Simon Bolivar" | Specialization in Technology & Innovation

2007 - 2009, VENEZUELA

University "Lisandro Alvarado" | B.Sc. Computer System Engineering

1994 - 1999, VENEZUELA