

Eric Saber

Product Designer

WORK EXPERIENCE

FCB Health, New York, NY — *Product Designer*

AUG 2021 - PRESENT

- Led and created website and design system for international pharmaceutical client's major new brand, launching Spring 2023
- Manage and mentor junior designers through the complexities and challenges unique to the pharmaceutical field
- Collaborate with UX architects and copywriters to research, ideate, and prototype visual concepts for websites and applications targeted towards healthcare professionals and patients
- Lead client presentations to review product designs and apply actionable feedback before final submissions

Publicis Sapient, New York, NY — *Product Designer*

JUN 2021 - JUL 2021 (CONTRACT)

- Produced "future state" mobile wireframes and visual designs for large corporation in the healthcare industry
- Collaborated closely with product team to ideate and prototype
- Analyzed client feedback to inform future design decisions and further drive business success

Outer Calm, New York, NY — *Founder, Professional Organizer*

MAY 2017 - MAY 2021

- Developed digital systems and sales processes for business owners
- Facilitated hundreds of client sessions to ensure clutter-free homes
- Interviewed by Oprah.com for feature article on organizing
- Invited to speak about organization strategies for multiple companies, including Uber at their New York headquarters

Tenlegs, New York, NY — *Partnerships Executive*

AUG 2015 - AUG 2016

- Built sales operation from the ground up, through email and phone outreach prospecting campaigns
- Closed key accounts with higher education institutions
- Conducted all discovery calls, product demonstrations, and contract negotiations with prospects

PatronManager, New York, NY — *Account Specialist*

AUG 2007 - AUG 2015

- Closed over \$1.5 million of recurring revenue for final year of quota
- Managed relationships with national VIP accounts
- Presented product demonstrations and weekly live webinars to prospective clients
- Traveled the country to speak about best practices for CRM, e-marketing, and nonprofit enterprise software

CONTACT

ericsaber.com
contact@ericsaber.com
linkedin.com/in/ericsaber
(973)-715-1190

SKILLS

Research
Data Analysis
IxD Design
Wireframing
Usability Testing
User Flows
User Experience Design
Visual Design
Web Design
Microinteractions
Prototyping
User Interviews
Public Speaking

TOOLS

Figma
Sketch
InVision
Miro
Adobe Photoshop
Zero Height
Salesforce
Google Workspace
Microsoft Office Suite
Zeplin

EDUCATION

Flatiron School

UX/UI Design

University of Delaware

BA in Communication