

Eric Saber

Product Designer

WORK EXPERIENCE

Freelance Designer, New York, NY — *Product Designer*

APR 2020 - PRESENT

- Consults with tech companies to design creative and practical solutions that solve for both business problems and user needs
- Conducts user research, competitive analysis, and user interviews
- Constructs designs and contributes to companies' strategic decisions based on user research findings

Fearless, New York, NY — *UI Designer*

FEB 2020 - MAR 2020

- Collaborated with a cross-functional team to redesign the Fearless web experience
- Conducted research and user interviews to discover key business problems and user needs
- Implemented Lean UX and Design Thinking methodologies to deliver design solutions that included style tiles, high fidelity mockups, prototypes, microinteractions, and a design system

Outer Calm, New York, NY — *Founder, Professional Organizer*

MAY 2017 - JAN 2020

- Developed digital systems and sales processes for business owners
- Facilitated hundreds of client sessions to ensure clutter-free homes
- Interviewed by Oprah.com for feature article on organizing
- Invited to speak about organization strategies for multiple companies, including Uber at their New York headquarters

Tenlegs, New York, NY — *Partnerships Executive*

AUG 2015 - AUG 2016

- Built sales operation from the ground up, through email and phone outreach prospecting campaigns
- Closed key accounts with higher education institutions
- Conducted all discovery calls, product demonstrations, and contract negotiations with prospects

PatronManager, New York, NY — *Account Specialist*

AUG 2007 - AUG 2015

- Closed over \$1.5 million of recurring revenue for final year of quota
- Managed relationships with national VIP accounts
- Presented product demonstrations and weekly live webinars to prospective clients
- Traveled the country to speak about best practices for CRM, e-marketing, and nonprofit enterprise software

CONTACT

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SKILLS

Research
Data Analysis
IxD Design
Wireframing
Usability Testing
User Flows
User Experience Design
Visual Design
Web Design
Microinteractions
Prototyping
User Interviews
Public Speaking

TOOLS

Figma
Sketch
InVision
Miro
Adobe Photoshop
Zero Height
Salesforce
Google Workspace
Microsoft Office Suite
Squarespace

EDUCATION

Flatiron School

UX/UI Design

University of Delaware

BA in Communication