

# Eric Saber

Product Designer

## WORK EXPERIENCE

### **Publicis Sapien**, New York, NY — *Product Designer*

JUN 2021 - PRESENT (CONTRACT)

- Produce wireframes and visual designs across devices for a large corporation in the healthcare industry
- Collaborate with product team to clarify requirements and ensure smooth implementation
- Analyze data collected to inform design decisions and drive business success

### **Freelance Designer**, New York, NY — *Product Designer*

MAR 2020 - PRESENT

- Consult with tech companies to design creative and practical solutions that solve for both business problems and user needs
- Conduct user research, competitive analysis, and user interviews
- Construct designs and contribute to companies' strategic business decisions based on research informed by users

### **Outer Calm**, New York, NY — *Founder, Professional Organizer*

MAY 2017 - JAN 2020

- Developed digital systems and sales processes for business owners
- Facilitated hundreds of client sessions to ensure clutter-free homes
- Interviewed by Oprah.com for feature article on organizing
- Invited to speak about organization strategies for multiple companies, including Uber at their New York headquarters

### **Tenlegs**, New York, NY — *Partnerships Executive*

AUG 2015 - AUG 2016

- Built sales operation from the ground up, through email and phone outreach prospecting campaigns
- Closed key accounts with higher education institutions
- Conducted all discovery calls, product demonstrations, and contract negotiations with prospects

### **PatronManager**, New York, NY — *Account Specialist*

AUG 2007 - AUG 2015

- Closed over \$1.5 million of recurring revenue for final year of quota
- Managed relationships with national VIP accounts
- Presented product demonstrations and weekly live webinars to prospective clients
- Traveled the country to speak about best practices for CRM, e-marketing, and nonprofit enterprise software

## CONTACT

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## SKILLS

Research  
Data Analysis  
IxD Design  
Wireframing  
Usability Testing  
User Flows  
User Experience Design  
Visual Design  
Web Design  
Microinteractions  
Prototyping  
User Interviews  
Public Speaking

## TOOLS

Figma  
Sketch  
InVision  
Miro  
Adobe Photoshop  
Zero Height  
Salesforce  
Google Workspace  
Microsoft Office Suite  
Squarespace

## EDUCATION

### **Flatiron School**

UX/UI Design

### **University of Delaware**

BA in Communication