

Annika Susan Mammen

UX Designer

(909) 675-8403

annika.mammen@gmail.com

annikamammen.com

Experience

Cisco June 2021 – Present

UX Designer

- Owned and redesigned Ribbon (centralized console for all security products) and created Ribbon notification center from scratch
- Led UX effort to cross-sell Cisco security products
- Created interactive viewer for users to dig into security events
- Redesigned how users dig into observables
- Reskinned app store for integration modules

Azibo July 2020 – April 2021

Product Design and Research Intern

- Designed insurance product that brought the company from concept to revenue in 4 weeks
- Increased insurance quote requests by 300% by improving efficiency and visual design of insurance flow
- Created new end-to-end payment feature called VendorPay in 2-week sprint
- Presented user audit, wireframes, and high-fidelity mockups for each state of experience
- Led 58% MoM increase in total accounts opened and 22% increase in monthly deposits by enhancing UX process flow to set up Azibo bank account and receive physical debit card
- Managed recruitment, screening, scheduling, and interviewing research participants for user testing

Hasbro June 2019 - August 2019

Business Analyst and Technology Adoption Intern

- Led feedback discussions with IT leads and business partners for e-commerce project to improve user experience for internal teams
- Created high-level process flows for database retirement project, synthesized in one-pager, and presented to team
- Organized notes for legal team

KPMG June 2018 - August 2018

Summer Financial Analyst

- Presented opportunity for KPMG to get into electronic currency microfinance market
- Summarized contracts and documented vague points in need of future clarification
- Prepared and checked financial statements

Capgemini June 2017 – August 2017

Summer Market Research Analyst

- Researched enterprise resource provider market by conducting comparative analysis on ERP suppliers
- Presented biweekly updates on analysis and conclusions regarding ERP market

Profile

UX designer in Mountain View, CA, with background in economics and math. Originally from India. Design focus in cybersecurity and fintech. Passionate about bringing play therapy to children in need. Seeking admission to graduate programs in Human-Computer Interaction and Design.

Skills

- Figma, Sketch, and InVision
- Adobe Creative Suite
- User research and story writing
- Rapid prototyping
- Sprint planning
- Agile methodology and Jira
- Python and Java

Education

Scripps College, 2020

BA, Mathematical Economics

Coursera Certification, 2020

UI / UX Design Specialization from California Institute of the Arts

- Web Design: Wireframes to Prototypes
- Web Design: Strategy and Information Architecture
- UX Design Fundamentals
- Visual Elements of User Interface Design

Hobbies

- Training my dog (she's a model)
- Formula 1 and 49ers games
- Trying to get Taylor Swift tickets
- Combative archery