

ANNIKA SUSAN MAMMEN

PRODUCT DESIGNER

+1(909)675-8403
annikamammen@gmail.com
www.annikamammen.com

WORK EXPERIENCE

Zibo July 2020 - Present

Product Design and Research Intern

- Created a new end-to-end payment feature (VendorPay) in a 2-week sprint.
- Part of the team that brought insurance from concept to revenue in 4 weeks. Currently working on improving the efficiency and visual design of the insurance flow.
- Improved tenant experience by presenting a tenant audit, wireframes, and high-fidelity mockups for each state of the experience.
- Enhanced UX process flow and design for users to set up a Zibo bank account and receive a physical debit card.
- Managed recruitment, screening, scheduling, and interviewing research participants for user testing.

Hasbro June 2019 - August 2019

Business Analyst and Adoption of Technology Intern

- Created detailed eCommerce process flows for internal teams.
- Led feedback discussions with IT leads and business partners and improved the user experience for Hasbro's internal teams.
- Organized notes for Hasbro legal team into internal templates.
- Created high-level process flows for the LiveLink Retirement Project using Agile Methodology.

KPMG June 2018 - August 2018

Financial Analyst Intern

- Prepared and checked financial statements.
- Summarized contracts. Identified terms in need of clarification.
- Presented an opportunity for KPMG to get into the electronic currency in the microfinance sector.

Capgemini June 2017 - August 2017

Market Research Analyst Intern

- Researched the ERP market, conducted comparative analysis, and presented biweekly analysis reports to the management.

Scripps Student Investment Fund (SIF) October 2017 - May 2020

Vice President

- Collaborated in a team of 15 members and managed ~\$300,000 of Scripps College's endowment.
- Helped develop an investment pitch for the BMGI finance competition organized by the Bill and Melinda Gates Foundation.

PROFILE

An UX Designer that believes each stage of the process is vital in creating a highly functional user experience, welcoming iteration and embracing teamwork. Develops intuitive, user centered experiences across various platforms (mobile, web and desktop applications). Specializing in creating polished, highly engaging full color mock-ups rooted in a very modern design aesthetic and user-centered design principles. Experience in creating elegant visualizations for complex, data heavy applications.

SKILLS

- Figma, Sketch, InVision
- Adobe Creative Suite
- User Research Interviewing and analyzing
- Prototyping
- Sprint Planning and story writing
- Agile Methodology, Jira
- Knowledge of Python and Java

EDUCATION

Scripps College (2020)

BA: Mathematical-Economics

California Institute of the Arts Online Certificate

Specialization in UI/UX Design

Relevant Courses: Web Design: Wireframes to Prototypes, Web Design: Strategy and Information Architecture, UX Design Fundamentals, Visual Elements of User Interface Design