

Brian Huang

UX/UI Designer

Contact

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Work Experience

Alarm.com (August '20 to present)

Product Designer

- Contributed designs for a variety of apps (mobile, web, brand-specific) that give customers more capabilities in monitoring their smart homes or properties via security & automation
- Collaborated with product managers and engineers in an Agile environment to establish user stories & requirements of each initiative
- Explored ways to improve the login & account recovery experience through research, blue sky thinking, & consulting stakeholders

Total Wine & More (November '17 to August '20)

UI/UX Designer

- Collaborated in a cross-functional, Agile environment with product owners, developers, other designers, and stakeholders
- Prepared designs for the Same-Day Delivery initiative which generated \$2 million more than projected in 2019
- Introduced a new cart experience that increased gross margin by 19.6%
- Redesigned the checkout experience which led to an increase in completion rate by 3.2% and revenue by 3%
- Conducted research and user testing to inform and validate our design choices. Presented findings to the rest of the digital team
- Ensured designs met requirements from user stories with business analysts and prepared them for handoff to the engineering team

Deloitte (May '17 to November '17)

Mobile Visual Designer, Contractor through Millennium Software

- Signed NDA. Worked with business analysts, developers, and the design team to redesign a web experience for users to apply for and receive benefits
- Ensured designs captured requirements from user stories and handed off specs / assets to the development team
- Logged bugs and defects for the development team to fix before release

Morningstar, Inc. (June '16 to August '16)

UX Design Intern

- Helped create wireframes with other designers for Morningstar's mobile apps. Participated in design review meetings
- Conducted research with other interns to discover issues that millennials have in understanding finance. Designed a website/app to help overcome those barriers.

Education

University of Michigan, Class of '17

Bachelor of Arts

Skills

Sketch & Figma

Prototyping (Invision, Proto.io, Marvel)

Wireframing (Balsamiq)

Visual Design

Competitor Analysis

User Research & Testing

Data-Driven Design

User Interviews

Affinity Mapping

Creating Personas

Collaboration & Communication

Activities

Team UX News

(August '20 to present)

Core Product Designer

MutualAid.World

(April '20 to May '20)

UX Designer

University of Michigan: UX Design Clinic

(September '16 to December '16)

Designer 1

EventXtra

(September '16 to December '16)

Freelance UX Designer

Cinetopia Film Festival

(March '16)

Web Designer

Delta Chi Fraternity

(February '14 to May '14)

Secretary