

Winifred Gong

Designer with a love for hover states, lettering, and frogs.

Experience

Lola.com Product Designer

April 2019 - Present

Making business travel seamless by designing tools for our in-house travel consultants.

On a typical week, you'll find me: running product design kick-off meetings with engineering, product, and service stakeholders, iterating on features, collecting feedback from our service team, and polishing off UIs to be developer-ready.

Lovepop Cards UX/UI Designer

March 2017 - April 2019

Lead designer for the Custom Wedding Invitation and Lovepop personalization products.

Main responsibilities include: planning and designing user research sessions, prototyping hi and low fidelity prototypes of new features, and maintaining component libraries for various Lovepop products.

Clora UX/UI Designer

September 2016 - September 2017

Jack-of-all-trades designer working directly with the CEO. Created custom illustrations, developed the first set of style guidelines, managed all marketing collateral, designed and prototyped high and low fidelity wireframes, and even PR'd from time to time.

Skills

UX

Ideation/Wireframing
Hi/Lo Fidelity Prototyping
User Research
Usability Testing

UI

UI Design
Interaction Design
CSS Animation
Illustration

Tools

Sketch
InVision
Flinto
Figma

Find Me

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