

Crystal Fulinara

UI/UX DESIGNER

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PORTFOLIO

crystalfulinara.com

behance.net/crystalmfulinara

TOOLS

Adobe XD

Photoshop

Illustrator

InDesign

Dreamweaver

HTML5/CSS3

Bootstrap Framework

Microsoft Office

InVision

UX SKILLS

User Research

Wireframing

Prototyping

Information Architecture

Personas

Journey Mapping

Usability Testing

EDUCATION

UX Design Certification

CareerFoundry

2019 - 2020

B.S. in Digital Media Arts

Minor in Art History

Canisius College

2008 - 2011

General Art Studies

Genesee Community College

2007 - 2008

AWARDS

Value Builder, 2016

Employee of the Year, 2013

Employee of the Month, 2013

2nd Quarter Top Performer, 2013

10+ years of design experience and demonstrated history of working in the marketing, tech, and real estate industries. Passionate about creating emotional connections through design, applying research and problem-solving skills towards creating human-centered products with social impact.

HOWARD HANNA REAL ESTATE SERVICES

Web Designer, 2017 - Present

Maintains company website and microsites, conducts mobile app testing
Helps with front-end development, designs webpage mock-ups and codes eCards
Researches and tests platform and tools for internal team project implementation
Helped with company responsive website launch in 2017

Graphic Designer, 2016 - 2017

Created marketing materials for real estate agents and company branding
Designed custom websites, brochures, postcards, flyers, email signatures, and ads

Web Administrator and Trainer, 2015 - 2016

Maintained and updated company website, provided IT and domain support,
resolved support tickets, taught classes for open computer labs and trained real estate agents on internal software programs

HEARST MEDIA SERVICES

Web Designer, 2014 - 2015

Designed websites in proprietary CMS platform, created custom logos, designed custom website mock-ups for national and international clients, completed edits and revisions to in-progress design proofs and live websites

Web Project Coordinator, 2013 - 2014

Coordinated the workflow of web design projects between web developers and clients, communicated directly to international sales representatives and international clients, gave one-on-one training to international clients on web-based products

Design Coordinator, 2012 - 2013

Designed websites, stand-alone mobile websites and landing pages
Trained coworkers and international vendors on digital products

Digital Optimization Analyst, 2011 - 2012

Set up social media campaigns, wrote custom Facebook ad proposals and blogs

ERIC MOWER AND ASSOCIATES

Buffalo Creative Intern, 2010

Made design updates to in-progress jobs for professional clients such as Roswell, Lactalis, SPCA, and the Buffalo History Museum

CLUBS AND VOLUNTEER WORK

Kevin Guest House, Volunteer Designer, 2015 - 2017

ADDY Awards, Work Volunteer, 2011

AAF Buffalo, Student Member, 2010 - 2011