

# Dana Zonshine

Tel Aviv

054-6300918

danazonshine@gmail.com

## PORTFOLIO

[www.danazonshine.com](http://www.danazonshine.com)

<https://dribbble.com/DanaZonshine>

## TOOLS

Figma

Sketch

Invision

Photoshop

## LANGUAGES

Hebrew | Mother tongue

English | Very good level

## MILITARY SERVICE

Office clerk

2009-2011 | Ministry of Defence

## ABOUT ME

I'm a product designer, creative, detail oriented, responsible, with strong interpersonal skills, team player, and strive for excellence.

## EXPERIENCE

### Junior Product Designer | Clarizen

Jan 2020- Present

- Work with the Senior UX Designer to optimize products and services for a range of features.
- Craft every detail of new product features, from idea to UX to pixel-perfect execution.
- Make user research and usability testing and analyze feedback to gain user insight and incorporate this into designs.
- Implement and keep order of the product style guide.
- Work closely with developers as part of the R&D to readjust, redesign and implement an intuitive, pleasant, and beautiful product.
- Assist the Senior UX Designer in creating design rationale and specifications.
- Own the end-to-end design process of the product's mobile application.

### Feb 2017- Oct 2019 | Woo.io

#### Customer Success Manager

Nov 2018 - Oct 19

- Conduct client on-boarding, provide training and share best practices. Work closely with outbound (recruiters, C Level, hiring managers) and inbound teams (Product, QA, R&D).
- Guide clients on utilizing the product effectively to uncover actionable insights.
- Interact with clients to provide support and process information in response to inquiries and requests for products and services.
- Communicate clients feedback to Woo's product roadmap.
- Support Woo's automatic matching system - match between users and clients positions based on both side's expectations and needs.

#### Operational Specialist

Feb 2017- Nov 2018

- Support Woo's automatic matching system - match between users' profiles and employers' positions based on both side's needs and expectations.
- Improve and optimize our matching algorithm by understanding client's hiring needs, data analysis and database queries to resolve false negatives/positives in our platform.
- Work closely with data and product teams to solve or improve our work process.

## EDUCATION

### Associate's Degree in Interactive Design

2017-2019 | Holon Institute of Technology (HIT)

### B.A in Behavioural Sciences

2013-2016 | The College of Management Academic Studies