

SOPHIA HUANG

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EDUCATION

- Art Center College of Design** (2009-2013)
Industrial Design, Bachelor of Science (BS)
Pasadena, CA
- Tsinghua University** (2005-2009)
Economics, Bachelor of Science (BS)
Hsinchu, Taiwan

SKILLS/ TOOLS

Design

User Experience Design (UED)
User Interface Design
Interaction Design
Adobe Photoshop
Adobe Illustrator
Microsoft 365
Adobe XD
Invision
Sketch
Figma
Zeplin

User Research & Analysis

Market Analysis
Information Architecture
Prototyping
Empathy Map
Journey Map
User Persona
Wireframing
Agile Methodology

Other Skills

Photography
Digital Marketing
Concept Development
Project Management
Art Direction
Collaboration
Design Thinking

LANGUAGES

Mandarin
English

INTERESTS



Photography Travel Watersport

RECENT EXPERIENCE

Moneygram (07/2021-Current)

Native App Product Designer

Dallas, TX

- Product designer for end-to-end iOS and Android mobile applications for the consumer-facing team.
- Collaborating with teams across multiple creative, scrum teams, product, and other business disciplines.
- Working on User Research, Information Architecture, Interaction, Heuristic Analysis, Visual Design, Wireframes, Prototypes, and User Testing for native iOS and Android systems.
- Lead Designer for Crypto, FastSend and other future feature projects.

Citi Group

(01/2021-07/2021)

Digital UX/UI Designer

Dallas, TX

- Product designer for end to end iOS and Android mobile applications, web and responsive design for Wealth Account Opening and Funding.
- Collaborating with teams across multiple creative and business disciplines.
- Working on User Research, Information Architecture, Interaction, Heuristic Analysis, Visual Design, Wireframes, Prototypes, and User Testing across the web and mobile products.

MerchSource

(08/2020-12/2020)

Contract UI/ Ecommerce Designer

Irvine, CA

- Participating in the creation of new brands and product development.
- Creating and working on E-commerce push across five brands.
- Collaborating with teams across multiple creative and business disciplines.
- Working on User Research, Information Architecture, Interaction, Heuristic Analysis, Visual Design, Wireframes, Prototypes, and User Testing across the web and mobile products.

The W Group

(02/2014-02/2020)

Senior UI Visual Branding Designer/ Art Director

Costa Mesa, CA

- Worked on User Research and Ideations for the Design System, Product Mockups, Prototypes, Product Development, and UI Design.
- Collaborated with and communicating with the project owners daily, gathered precise business and brand requirements.
- Led creative and designing projects from concept to production.
- Collaborated closely with a team of five members, and our team increased revenue by 200% in the first year.