

Evan Todd

UX DESIGNER

402-310-1027

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evanpedia.org

EXPERIENCE

Object Partners

Senior UX/UI Consultant — User experience/product design for various clients of Object Partners, Inc.; visual design, user flows, validating new ideas, user testing, market research, July 2020–Current
facilitating design discussion and advocating for 'lean' process

Nelnet

UX Designer/UI Lead/Mobile Lead — User experience/product design for Nelnet Business Solutions; visual design, December 2015–June 2020
user flows, validating new ideas, user testing, market research, and wireframes for native apps and web portals

Microsoft

UX/UI Designer — User experience design for the Microsoft Health and Microsoft Band team; visual June 2015–November 2015
design, user workflows, developing wireframes, app design and data visualization

Eleanor Creative

Art Director — Web design, branding, art direction, digital and print advertising for various October 2014–June 2015
clients in the healthcare and veterinary industries

Microsoft

UX/UI/Graphic Designer — UX design for the Microsoft Translator/Bing Translator Team; visual design, user April 2012–August 2014
flows, user testing, market research; oversaw the re-design of bing.com/translator

BE MOUNTAIN, Inc.

Multi-Disciplinary Designer, Owner — UX, branding and print design for various clients including Disney, Honeywell, May 2008–April 2012
and Vanguard

Ayres Kahler

Graphic Designer — Primarily branding and print design for a marketing agency; clients included the October 2007–May 2008
Nebraska Lottery, Community Service Initiatives and the Nebraska Heart Institute

SKILLS

Figma
Axure
Sketch
After Effects
Illustrator
Photoshop
HTML, CSS, Javascript
Microsoft Word
Excel
PowerPoint

PAST WORK

www.bing.com/translator

User journeys, prototypes,
visual design, redlines, branding

Campus Key Mobile App

Product Design, Interactive
prototypes, research, UI design

Microsoft Health Coaching Plan

User journeys, prototypes,
data visualization

EDUCATION

BFA
Concordia University
Seward, Nebraska
Graduation: May 2006

Nebraska Wesleyan University
Lincoln, Nebraska 2001-2003