Perspective + Design Vision

My creative interest in digital technology spans from my love for various types of art. I have pursued continued education in UI/UX to learn how to design for user/client needs and apply my empathic perspective into progressive design. I have experience working with teams for brainstorming, creating whiteboard concepts and drafting wireframes at varied levels. As a lifelong learner, I am open to learning new prototyping tools + frameworks. I have a passion for prototyping concepts and visual design. I am well versed in digital editing, and have an affinity for advocacy, intuitive/interactive design, and education.

Contact

786-708-2252

Nadia.Pricia.Art@Gmail.com

Miami, Florida 33179

Uxfol.io/NadiaRey

Skills

UI + UX Design : Figma | Sketch

Adobe Creative Suite | Framer

XD and Invision

Software + Web Development

Wordpress, HTML, CSS and PHP

Webflow

Education

Thinkful UX/UI Design Immersion

May 2020 - October 2020
Design Process Experience + Tools
UI + UX Fundamentals
Presentation

MIU of Art + Design — Engineering

January 2011 -March 2014
Audio Production +
Electrical Engineering Focus
Acoustic and Equipment Training,
Compositions / Schematics /
Audio Design

Nadia Pricia REY

Projects

● **UI/UX DESIGNER | AUGUST 2020**
Astroblack / Miami
Developed an elegant adaptive learning tool centered in empowering users to learn more about Afrofuturism through the client's centered and evolving database. Updated UI via implementation of key features and user recommendations to evolve into the final version of design.

● **UI/UX DESIGNER | MAY-JULY 2020**
Next Stop Transit/ Utah
Created an intuitive and minimalist design for a public transit department seeking assistance with redesigning the UI for their transit application. Established a bold neon green as the accent color for branding to signify momentum for the futuristic and neumorphic design.

● **UI/UX DESIGNER | JUNE 2020**
Local Eyez / Remote
Created a local activities resource app with a modern take on tab-based interactive design. Implemented a primary color palette and linear navigation icons to present bold minimalism and simple navigation.

Additional Experience

● **ASTROBLACK | UI/UX DESIGNER + GRAPHIC LEAD**
Perform currently as visual designer and center on concept branding through interaction design.
Created the logo and graphic marketing. Creative lead for user interface.
Defined a successful UI Design Case Study in a collaborative GV Design Sprint Team.

● **ART ERA MEDIA | CREATIVE DIRECTOR + DIGITAL ARTIST**
Accomplished branding success as the lead audio + visual coordinator by creating modern and innovative digital design for social media platforms.
Led digital marketing and user experience design for Art Era's website. Developed web design for multiple clients exhibiting range in style and functionality through creative product design and brand marketing.

● **MIU OF ART + DESIGN | ASSISTANT LIBRARIAN**
Performed as lead resource specialist and accomplished expertise in the digital technology and audio department.
Created digital design and audio engineering resource database for campus library with focus on HTML, CSS, and Wordpress E-Commerce development.