

ANTON STOUT

Product Manager, Human-Centred Designer (UX/CX/Strategy)

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✉️ anton@design.fit

🌐 uxdesign.me

📍 Melbourne, Australia

SUMMARY

Working with teams to deliver new product and strategic design projects across FTSE and Fortune 500 portfolio companies.

A design and strategy lead within technology, business and HCD design disciplines to support the delivery of great project outcomes. I draw from 15 years experience as a hands-on founder, designer and product manager to satisfy partner, employee and customer requirements. Working with cross-functional teams, I thoroughly enjoy using cornerstone methods to uncover key problems, work with stakeholders to apply solutions and to drive outstanding customer and business outcomes - ontime and within budget.

I'm pursuing Product Management and/or UX/CX/Product Design contract positions.

WORK PHILOSOPHY

"Design is a formal response to a strategic question"

Mariona Lopez

MOST PROUD OF



Exceptional project delivery

Running successful startups; establishing, delivering multiple international projects



Coaching designers

Playing it forward, supporting enthusiastic upcoming designers to find their sweet spot



Being a good father

Even when in the middle of a crisis, finding work life balance or juggling life's tasks

EXPERIENCE

Senior Product Designer

Myer

📅 10/2020 - Current 📍 Melbourne, Australia

- End-to-end product design; MYER one and Myer integration. Tag rate, AOV metrics
- Lead designer on New registration, Pay with Points and Exclusive pricing initiatives
- Leading foundational development of ResearchOps - team workshops/governance

UX/CX Design Lead

Versent

📅 02/2019 - 02/2020 📍 Melbourne, Australia

- On tools through to pre-sales, team recruitment and leading practice development.
- Designed, tested and deployed customer and partner facing solutions - client side.
- Working with key stakeholders to deliver Versents largest contract to date.

UX/CX Design Manager

Clue Group

📅 09/2016 - 01/2019 📍 Melbourne, Australia

- Directly manage team of 6 researchers and UX, UI designers
- Designed (lo-fi > hi-fi), tested and developed UX, SD and CX products end-to-end.
- Product customers include Google, Apple, Ebay, IBM, Amazon, Lloyds and Ford

Innovation Lead

Telstra

📅 09/2015 - 08/2016 📍 Melbourne, Australia

- Developed interoperability strategy for 18 of Telstra Health's core subsidiaries
- Recruited team and delivered in-production MVP API platform - \$500K spend
- Assembled team for autonomous innovation lab to build on API platform

Editor & Founder

Inside Startups

📅 08/2011 - 01/2016 📍 Berlin, Germany

- Providing practical advice, tools, resources and interviews to UK founders
- Interviewed over 100 iconic startup founders in the UK

Chief Content Officer

New Frontier Digital (Tranzoo)

📅 08/2007 - 12/2014 📍 London, United Kingdom

- Founded translation agency - web, app & technical - 62 language pairs
- Clients included Zalando, Sony, Lidl, Saatchi&Saatchi and Saint Gobain

University Lecturer

West Pomeranian Business School

📅 02/2008 - 01/2011 📍 Kraków/Szczecin Poland

- Masters of Business Administration lecturer - international marketing, international corporate strategy, strategic management, entrepreneurship
- Top international business school in Poland

USEFUL LINKS



Portfolio
uxdesign.me



Side projects
uxdcards.com | sxdcards.com



Linkedin
linkedin.com/in/antonstout

RELATIVE SKILLS

Design system & strategic design

Discovery through to strategy buy-in and delivery

Team formation & coordination

End-to-end recruitment and team leadership

Lean & design methodology

Process-to-outcome optimisation within project constraints

Comms & Marketing strategy

Omnichannel campaign design, testing and delivery

Training & performance coaching

Team nurture; 1:1's, performance reviews and coordination

Product Management

OKRs, KPIs, Metrics and accompanying systems and processes

CERTIFICATIONS

Human-Computer Interaction

Massachusetts Institute of Technology, CSAIL, Certificate

Sustainable Business Management

Cambridge University, Graduate Certificate

Industry User Experience Design

Tractor Design School

Renewable Energy Management | Solar Photovoltaics

The Napier University (European Energy Centre), Galileo Masters

Scrum Master Certificate

Scrum Alliance

Agile Certified Practitioner: PMI-ACP

Project Management Institute

ITIL Intermediate: Foundation + Service Design (underway)

Axelos/PeopleCert

Product Management | UX - Course Mentor

RMITO - Product Management 2019, General Assembly (UX) 2018

EDUCATION

MSc Innovation & Entrepreneurship

Swinburne University

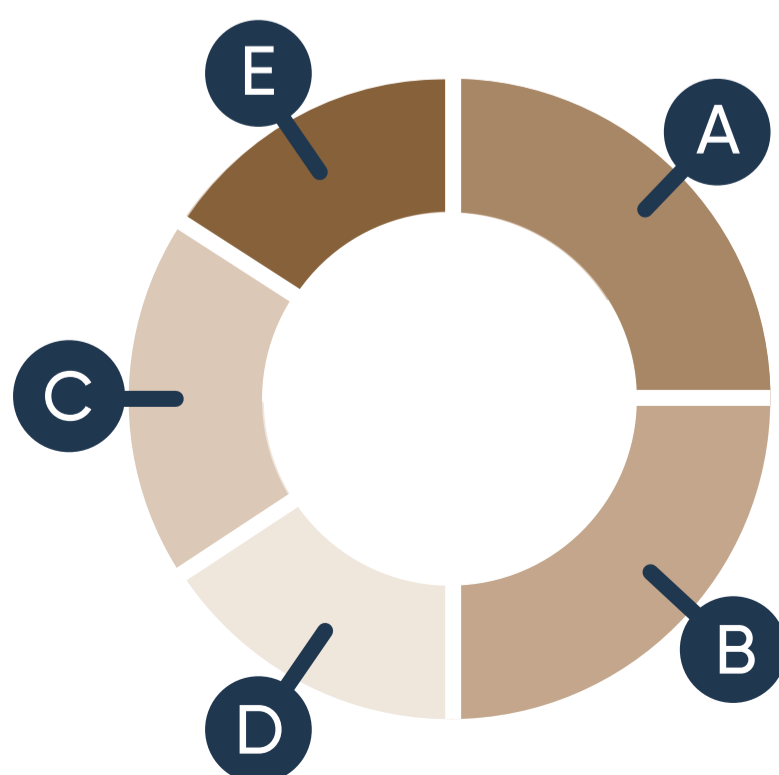
08/2012 - 10/2016

Bachelor Business Management

Victoria University, Deferred

02/2002 - 02/2003

MY TIME



A

Finding and supporting the right people for the job

B

Guiding the team towards great project outcomes.

C

Obsessing over all facets of the strategic roadmap

D

Putting out fires, making rules and simplifying the complex

E

Gratitude practice; family, learning, reflection