



Kim Leibowitz L.Ac, HHP

I'm a Holistic UX Designer with a background in Psychology, Business and Wellness. I'm a positive, go-getter, who is a problem solver by nature. I value honesty, integrity, and service. I am fascinated with the world and extremely curious about people and happiness. I'm currently on target to complete my Google UX Design Professional Certificate. Check out my [portfolio](#).

kim@brightlightwellness.com
Asheville, NC • 828.586.8881

Technical Skills

- UX/UI Design
- Prototyping
- Research
- Writing
- Figma
- Adobe Creative Suite
- Javascript
- HTML5 / CSS
- Command Line
- Git/GitHub
- Agile Development
- Remote Software Development

Experience

2015–2020

Founder / CTO

Bright Light Wellness LLC, Asheville NC

- Product designer for workplace health and wellbeing platform.
- Designed, tested and launched promotional and educational materials including digital and print marketing collateral.
- Maintained integrity of brand and style guidelines.

2011-2020

Trainer / Massage Therapist

The Omni Grove Park Inn, Asheville NC

- Facilitated employee trainings.
- Team player providing friendly approachable demeanor with strong problem-solving skills.
- Managed back-to-back appointments in high volume four diamond environment.

2010-2020

Instructor & Continuing Education Provider

Center for Massage & Natural Health • Asheville, NC

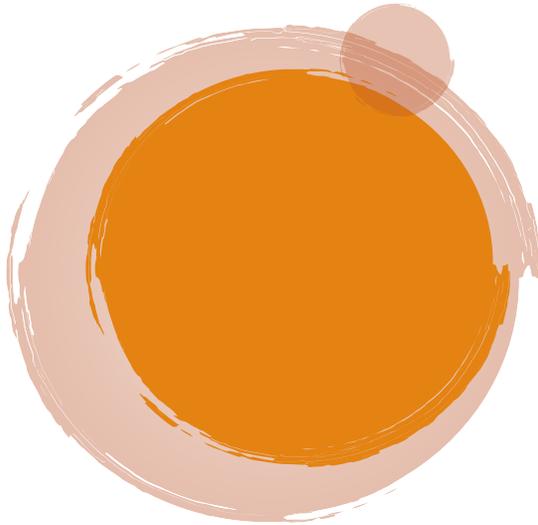
- Collected data to validate and iterate on teaching effectiveness.
- Researched and implemented best teaching practices for adult learners.
- Provided positive and encouraging experiential learning opportunities.

2008-2015

Founder / CMO

Sylva Acupuncture & Wellness Center • Sylva, NC

- Utilized background in psychology and holistic health to develop empathy and understand client needs, motivation and behavior.
- Sought out new tools, tested and assessed benefits and drawbacks for different use cases.



Soft Skills

- Empathy
- Communication
- Time Management
- Teamwork
- Leadership
- Detail Oriented
- Work Ethic
- Adaptability
- Emotional Intelligence

2002-2006

Founder / Publisher / CMO

Natural Highs Health & Wellness Journal • Telluride, CO

- Content designer and contributor for digital and print publication.
- Fostered a highly collaborative and inclusive design process and workplace.
- Implemented design decisions and provided constructive and impactful feedback to multiple stakeholders.

Education

2020

Software Engineering Bootcamp

Momentum Learning, Durham NC

- Immersive full-stack coding bootcamp with emphasis in User Experience Design, Javascript, CSS, Python, and deploying web applications in React and Django.
- Excelled in remote collaboration and learning through completion of daily and weekly technical projects to learn current development tools, techniques and best practices.

2005-2007

Master's Degree: Oriental Medicine & Acupuncture

Academy for Five Element Acupuncture, Hallandale, FL

2001-2002

Holistic Health Practitioner 1000-hour Certification

Heartwood Institute, Garberville CA

1993-1997

BA Psychology

State University of New York at Oswego, Oswego, NY

- Statistical Analysis, Industrial Organizational Psychology

1997

Design & Technology Program: Exchange student

University of Western Sydney, Australia

- Graphics, Photography, Illustration

Community Service

2017-2020

Acupuncture Volunteer

Mountain Regional Medical Reserve Corps

2014- Present

Licensed Foster Parent

Buncombe County Department of Social Services

Professional Organizations

2016-2019

Asheville Area Chamber of Commerce

2017-2020

Mountain Regional Medical Reserve Corps

2016-2019

Wellness Council of America

"Thanks for stopping by... [Check out my Portfolio!](#)"

kim@brightlightwellness.com

828.586.8881

