

## EDUCATION

### AVOCADEMY BOOTCAMP

WASHINGTON, D.C. | 2020

UX/UI Design

### JOHNS HOPKINS UNIVERSITY

BALTIMORE, MD | 2017 – 2018

MS, Biotechnology

### UNIVERSITY OF SOUTH FLORIDA

TAMPA, FL | 2012 – 2016

BS, Public Health

BS, Biomedical Sciences

## SKILLS

### SOFTWARE

Balsamiq  
Excel  
Figma  
Illustrator  
Invision  
Miro  
Photoshop  
Premiere Pro  
Sketch  
XD

### DESIGN

Design Strategy  
Moodboards  
Prototyping  
Sitemapping  
Strategy Design  
Style Guides  
User Flows  
Visual Design  
Web Design  
Wireframes

### RESEARCH

Affinity Mapping  
Competitive Analysis  
Data Synthesis  
Empathy Mapping  
Personas  
Qualitative Analysis  
Quantitative Analysis  
Surveys  
Usability Testing  
User Interviews

### OTHERS

Information -  
Architecture  
HTML/CSS  
Mentoring  
Microsoft Office  
Moderating  
Social Media -  
Analytics  
Storyboarding  
Video Editing

## LANGUAGES

English  
Spanish  
Vietnamese

## CERTIFICATIONS

Growth-Driven Design  
Digital Advertising  
Board Pharmacy Technician  
COVID-19 Contact Tracing

## SERVICE

### ADVENTURE IN SCIENCE LEADER

Building strategic relationships by providing enriching educational lessons where students explore scientific concepts and its applications in: Physics, Life Sciences, Pharmaceuticals, and Medicine

## EXPERIENCE

Mar 2021

Present

**CORRELATION ONE** | WASHINGTON, D.C.

*Incoming Data Science 4 All / Empowerment Fellow*

Feb 2021

Present

**CHRONIC CODER ACADEMY** | WASHINGTON, D.C.

*Incoming UX/UI Design & Product Management Fellow*

Oct 2020

Present

**FREELANCER** | WASHINGTON, D.C.

*Lead UX/UI Designer*

- Collaborate closely with CEO and CSO to conduct competitive analysis and present insights to technology product teams
- Coordinate redesign of mobile & responsive web interfaces in accordance to user research strengthening user interaction by 30%
- Moderate and evaluate user interviews to collect qualitative and quantitative deliverables supporting UX accessibility to improve functionality and feature implementation by 12%
- Spearhead team of 4 on essential information architecture workstreams including: Concept Development, Illustration, User Research, Wireframing, Prototyping & UI design finalization
- Prepare weekly report that documents product progress for stakeholders leading to 2x more participation

Jun 2018

Present

**BIOMEDICAL RESEARCH INSTITUTE** | ROCKVILLE, MD

*Lead Research Associate*

- Direct research data validation to provide feedback on baseline operations increasing study output by 50%
- Implement appropriate policy and procedures to establish discipline and benchmarks improving focus on project teams by 20%
- Analyze qualitative and quantitative data through statistical methods to create research guidelines and design implementation for team of 6
- Facilitate team of 5 on essential project workstreams through: Documentation of Performance, Project Results, Quality Control & Assurance, and Data Analysis
- Develop programs in interdisciplinary teams on evaluative and formative research design methods to troubleshoot customer needs

Jun 2017

Present

**FREELANCER** | WASHINGTON, D.C.

*Product Photographer / Graphic Designer*

- Produce high-resolution photographs of products utilizing brand's style guide reducing production costs by 15%
- Storyboard for product shoots to enforce consistency in brand's client-facing products achieving 80% reduction in preparation time of standard client material
- Enhance customer viewership by 15% through marketing videos and graphics based on data-informed analytics
- Collaborate with social media managers on product feedback to strengthen deliverables' marketing trends and concepts expanding user engagement by 10%

Jun 2017

Present

**YOUTUBE** | WASHINGTON, D.C.

*Digital Content Creator*

- Perform competitive analysis and gather niche specific trends to storyboard for video production
- Formalize content strategy through user journey mapping to enhance video editing, SEO, and product marketability, decreasing approval time by 4 hours
- Pioneer specialized graphic and audio enhancement during post-production processing improving viewer engagement by 20%